



ECOMONDO

The green technology expo.

VISIBILITY TOOLS & PACKAGES

Organized by

ITALIAN EXHIBITION GROUP
Providing the future

ECOMONDO
The green technology expo.

4 — 7 November 2025
Rimini, Italy

180,288

attendances

ECOMONDO
MEXICO

14— 16 April 2026
Guadalajara, Mexico

3,188

exhibitors

ECOMONDO
CHINA
CDEPE
引领中国西部生态发展和能源转型

21 — 23 May 2026
China

300,423

sqm gross
exhibition space

KEY THE
ENERGY
TRANSITION
EXPO

4— 6 March 2026
Rimini, Italy

DPE
INTERNATIONAL ELECTRICITY EXPO

4— 6 March 2026
Rimini, Italy

156,212

contacts

IBE | **INTERMOBILITY**
INTERMOBILITY AND BUS EXPO future ways

24— 26 November 2026
Rimini, Italy

262

Italian and
international
associations

GREEN MED
EXPO•SYMPOSIUM

28— 30 May 2025
Naples, Italy

WEBSITE

SOCIAL MEDIA

NEWSLETTER

GREENTECH INSIGHT APP

- WEBSITE
- BLOG

- LINKEDIN
- FACEBOOK
- INSTAGRAM

- SECTOR-BASED
- EVENTS

- EXHIBITOR PROFILE
- PRODUCTS
- EVENTS PROGRAM
- DIGITAL MAP

605,700+

Website traffic

88,550+

Social Community

233,460+

Italian + Foreign database

56,920+

Active users on App

[>> ASK FOR MORE INFORMATION](#)



CANALI

ecomondo.com



Community



Digital platform-APP



Fairgrounds – Rimini Expo



Push Notification



Web Site

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VISIBILITY PACKAGES

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Digital Platform/APP



Faigrounds – Rimini Expo

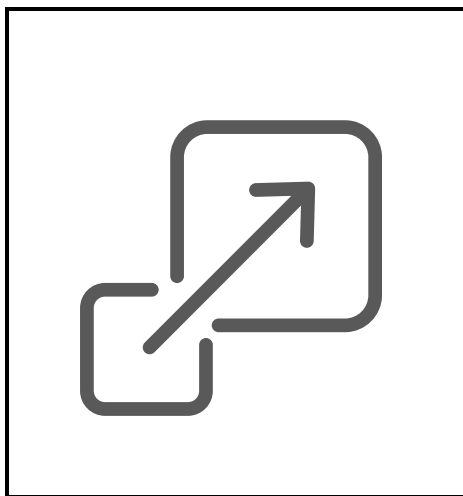


Web Site

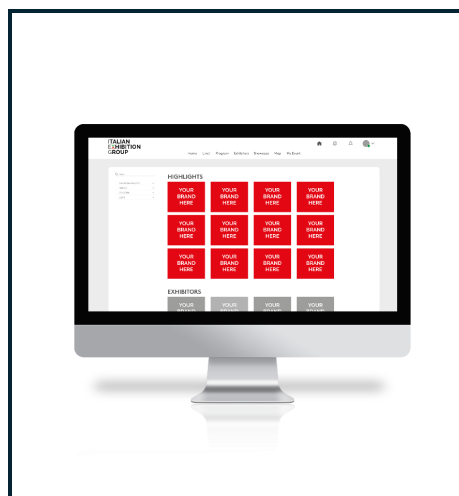


VISIBILITY PACKAGE 1

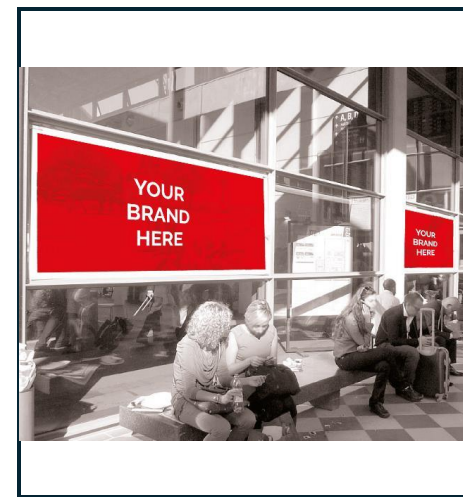
ecomondo.com



GOLD PROFILE UPGRADE
(with logo on online map)
2.000 €



POSITIONING IN THE TOP –
DIGITAL CATALOGUE
1.200 €
Max 20



CUSTOMIZATION 3
PAVILION WINDOWS
3.600 €

LIST PRICE
6.800 €

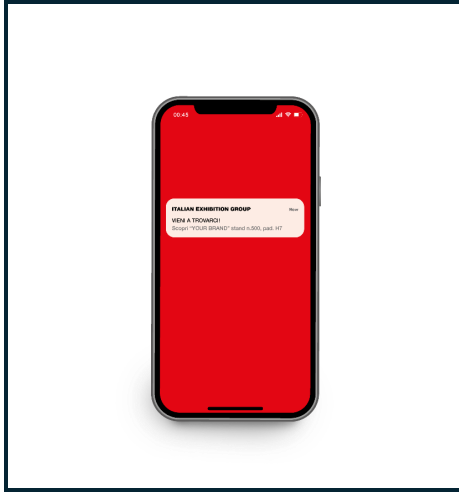


DISCOUNTED PRICE
4.760 €



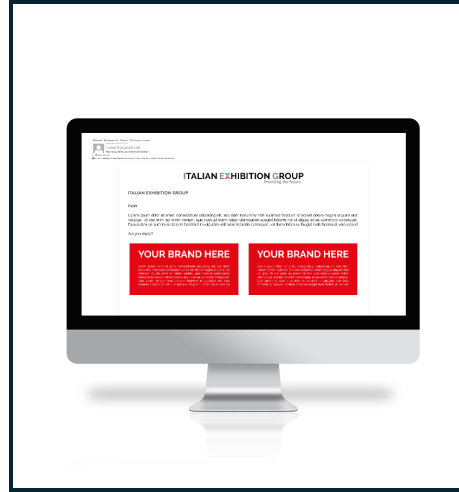
VISIBILITY PACKAGE 2

ecomondo.com



PUSH NOTIFICATION

1.100 €



NEWSLETTER MULTIBRAND

1.500€



LOGO ON ONLINE MAP

1.200€

LIST PRICE
3.800 €

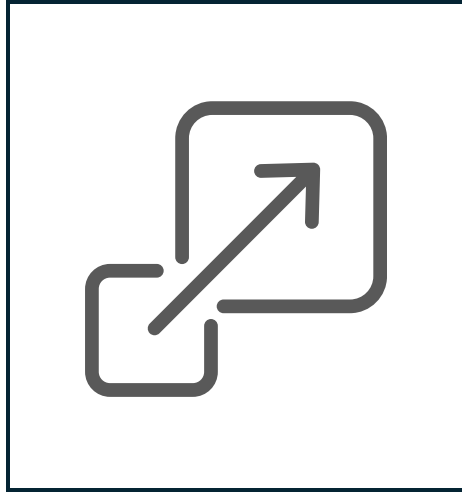


DISCOUNTED PRICE
2.660€

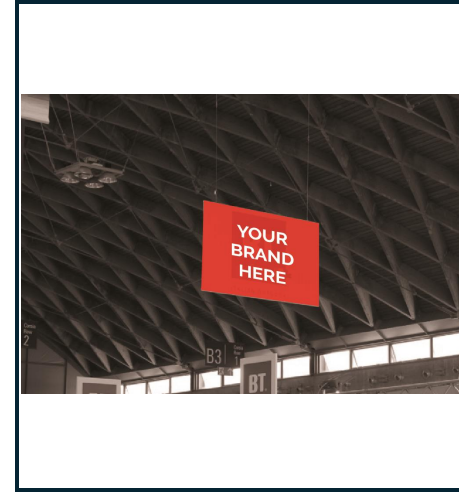


VISIBILITY PACKAGE 3

ecomondo.com



PROFILE GOLD UPGRADE
(with online map logo)
2.000 €



PAVILION BANNER
1.900€

LIST PRICE
3.900 €

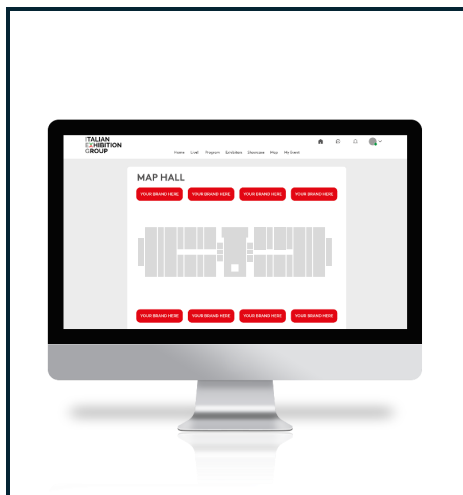


DISCOUNTED PRICE
2.730 €



MAP PACKAGE

ecomondo.com



LOGO ON ONLINE MAP

1.200€



LOGO ON PAPER MAP

1.200€

LIST PRICE
2.400 €

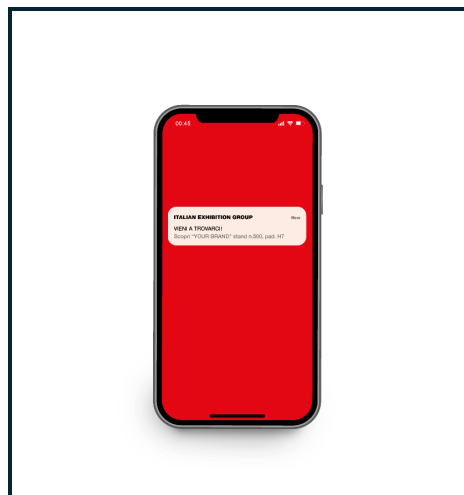


DISCOUNTED PRICE
1.800 €



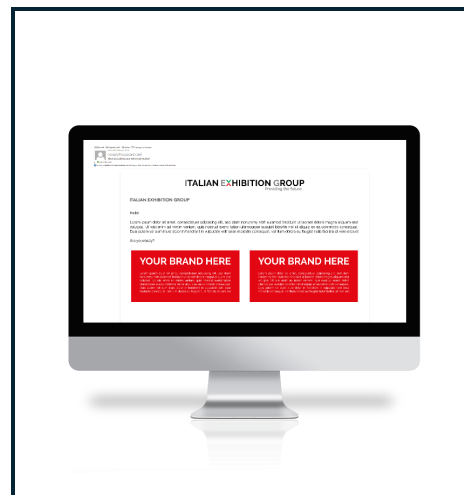
CONTENT PACKAGE

ecomondo.com



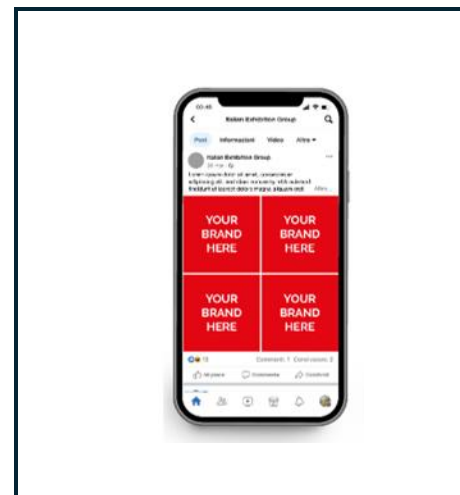
PUSH NOTIFICATION

1.100 €



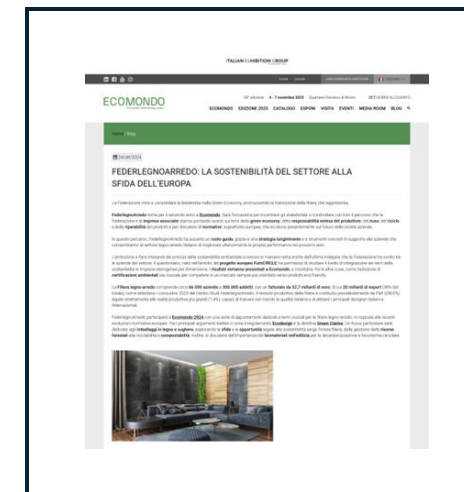
NEWSLETTER MULTIBRAND

1.500€



SOCIAL (1 POST)

900€



BLOG ARTICLE + BANNER IN NEWSLETTER

1.000€

LIST PRICE
4.500 €



DISCOUNTED PRICE
3.150 €

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INDEX

- 01 Visibility on printed materials
- 02 Digital visibility
- 03 Push communications
- 04 Conferences
- 05 Fairground – Rimini Expo

A decorative graphic on the left side of the slide. It features three vertical stripes of different colors: light blue, medium blue, and green. Overlaid on these stripes are several overlapping circles in a light cream color. The circles are arranged in a grid-like pattern, with some being full circles and others being semi-circles or quarter-circles, creating a complex geometric design.

01

Visibility on printed materials

- a. Floor plan – Booklet format and Catalogue



a. 1 | Floor plan Booklet format

Be recognised on every route. All visitors can get their bearings with the free floor plan available at the entrances

CUSTOMIZATION OF COVERS AND ADVERTISING PAGE WITHIN THE EVENT FLOOR PLAN.

Technical info: high resolution PDF file

Formats and Size:

Footer (maximum 5 pages): 21cmx3.5cm wxh+3mm bleed on each side.

LOGO (in the exhibition hall): vector format.

Page/Cover: 21x29.7cm wxh+3mm bleed on each side.

Materials delivery:

within 40 days of the start of the show.

PRICE
1.200 €

LOGO

PRICE
2.500 €

2 – 3 COVER

PRICE
2.500 €

4 COVER

PRICE
4.000 €

EXHIBITOR LIST FOOTER –
5 PAGES

PRICE
1.200 €

SINGLE PAGE

PRICE
2.000 €

DOUBLE PAGE





DIGITAL TOOLS

ecomondo.com



Push notifications



Digital Platform



Web Site



02

Digital Visibility

- a.** Banner on wi-fi activation page
- b.** Logo in Home Page (APP)
- c.** Logo/Banner web site
- d.** Banner in reserved areas
- e.** Banner in Buyers reserved area
- f.** Logo on online map (APP and web site)
- g.** Logo and digital profile in highlights (APP and Web Site)
- h.** Banner on Web Invitation
- i.** Splash page (APP)
- j.** Banner in HOME PAGE APP
- k.** Web catalogue carousel
- l.** Visitor login page customization
- g.** Catalogue desktop sponsorship

DIGITAL PROFILE DETAILS

ecomondo.com

PROFILE LIST 2025	BASE	SILVER	GOLD	PLATINUM
BASIC PROFILE PAGE	X	X	X	X
LEAD SCANNER	X	X	X	X
EVENTS IN CALENDAR APP (if organized at your own booth)*		X	X	X
VIDEO ON PROFILE PAGE			X	X
INTERACTION WITH VISITORS (CHAT, VIDEOCALL, AGENDA/MEETING FUNCTIONS)		X	X	X
BUSINESS MEETING WITH HOSTED BUYERS THROUGH APP MY AGENDA	X	X	X	X
DIGITAL TEAM MEMBER (N. OF USERS, VALID FOR LEAD SCANNER)**		2	5	10
N. OF PRODUCTS ON DIGITAL CATALOGUE	1	5	10	15
PRODUCT ADVERTISING ON PROFILE PAGE			X	X
ROTATING SPLASH PAGE				X
LOGO ON HOME PAGE APP				X
LOGO IN THE ONLINE FLOORMAP			X	
PRICES – PROMO WITH REBOOKING	-	INCLUDED	1.500€	4.500€
STANDARD PRICES	INCLUDED	300€	2.000€	5.000€

* subject to approval by the organizing office
 ** In addition to the account manager

a. Banner on wi-fi activation page



ecomondo.com

USP :your brand apart and gain maximum visibility with every access by premium national and international buyers.

Technical Info:

Logo Size: 600x300 pixel (wxh)

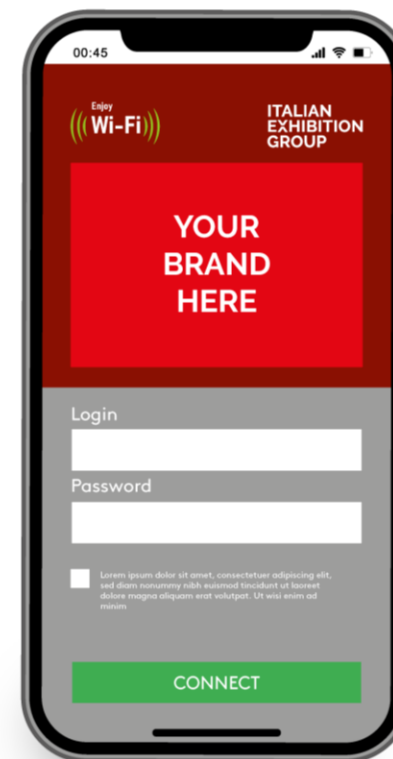
Background Image Size: 932x1398 pixel (wxh)

Format: jpg, gif

PRICE
5.000 €*

UNIQUE SELLING PROPOSITION, ONLY
ONE AVAILABILITY

*With sponsor mentioned on TOTEM displays to be
placed in high traffic areas and QR code for wi-fi access





b. Logo in Home page*



ecomondo.com

USP: Get maximum digital coverage during the days of the show every time visitors access the app homepage.

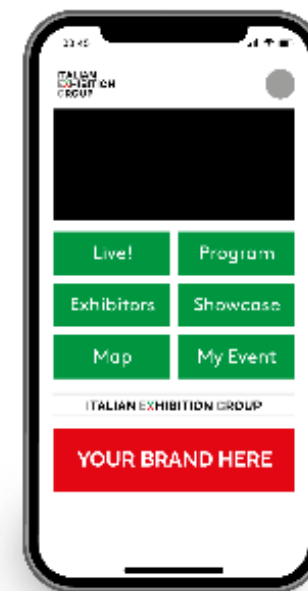
Technical Info:

Logo size: 200x200 pixel

Format: png, jpg, gif or vector

PRICE
2.000 €

*UP TO 8 LOGOS





c. Logo/Banner Web Site



ecomondo.com

USP: Make your brand stand out every time the homepage is accessed on the show website.

USP: Capture visitors' attention by placing your logo on strategic internal pages of the event website

Technical Info:

Logo Size: 300x100 pixel (wxh)

Max size: 80 kb

Format: png, jpg, gif

Landing page URL link

Logo Size: 200x200 pixel

Format: png, jpg, gif

Max size: 80 kb

Materials delivery:

within 10 days of the publication date

PRICE
1.000 €

INTERNAL PAGES

PRICE
300 €

HOME PAGE



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d. Banner in reserved areas



ecomondo.com

USP: Attract visitors' interest in your brand: more than 90% of tickets are requested via the reserved areas.

Technical Info:

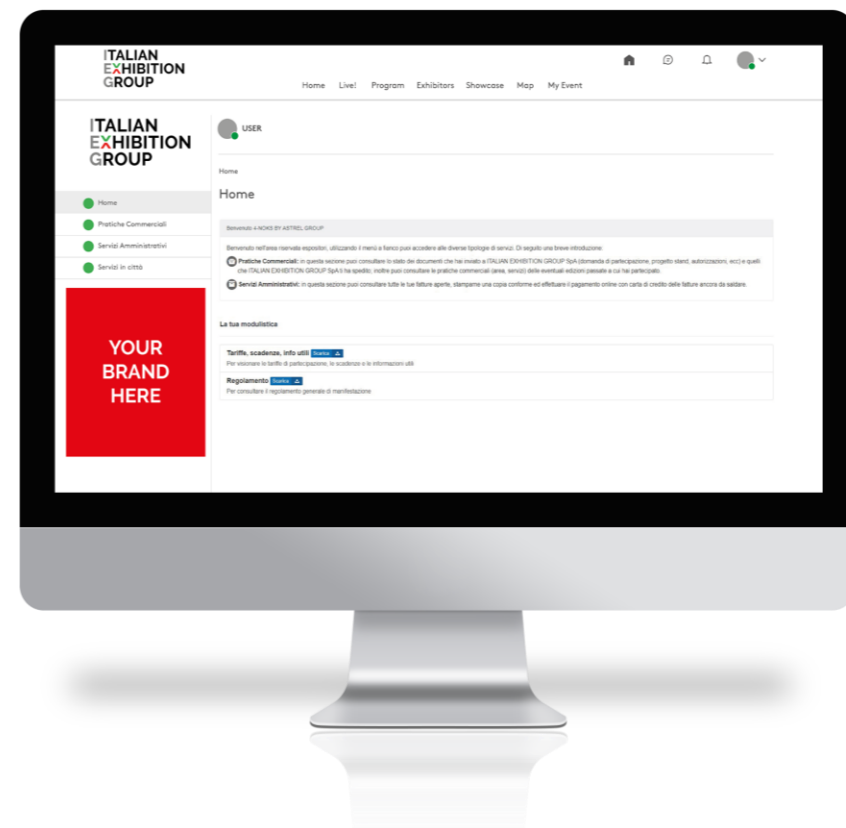
Logo Size: 250x250 pixel
Format: png, jpg o vettoriale
Max Size: 1 MB

Materials delivery:

within 10 days of the publication date

PRICE
5.000 €

Fixed and exclusive



e. Banner in reserved buyers area



ecomondo.com

USP: Attract buyers' interest in your brand: all tickets are requested via the reserved areas.

Technical Info:

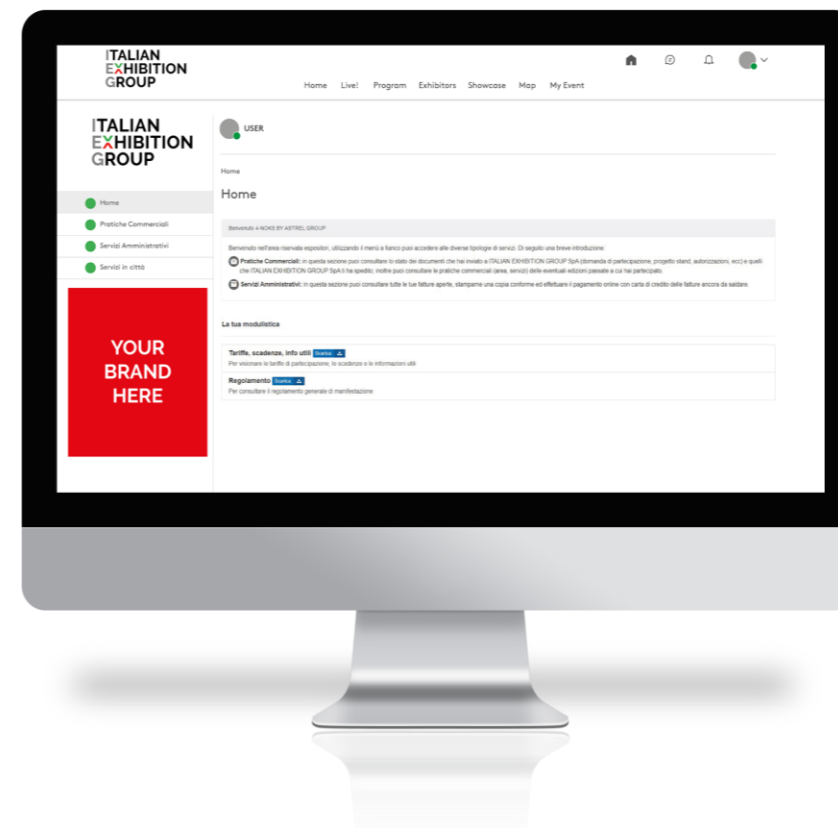
Logo Size: 250x250 pixel
Format: png, jpg o vettoriale
Max Size: 1 MB

Materials delivery:

within 10 days of the publication date

PRICE
3.000 €

Fixed and exclusive





f. Logo on online map



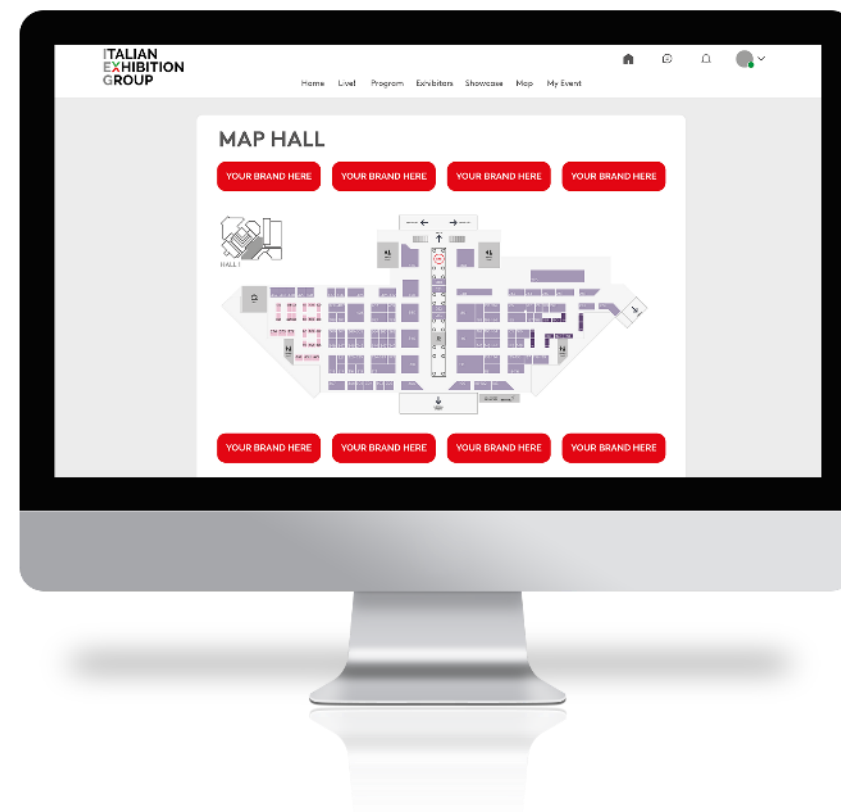
ecomondo.com

USP: Ensure visibility at every access on the map and be found in visitors' paths by inserting your brand logo on the stand on the plan.

Technical Info:

Complete your digital profile with logo and description

PRICE
1.200 €





g. Logo in highlights



ecomondo.com

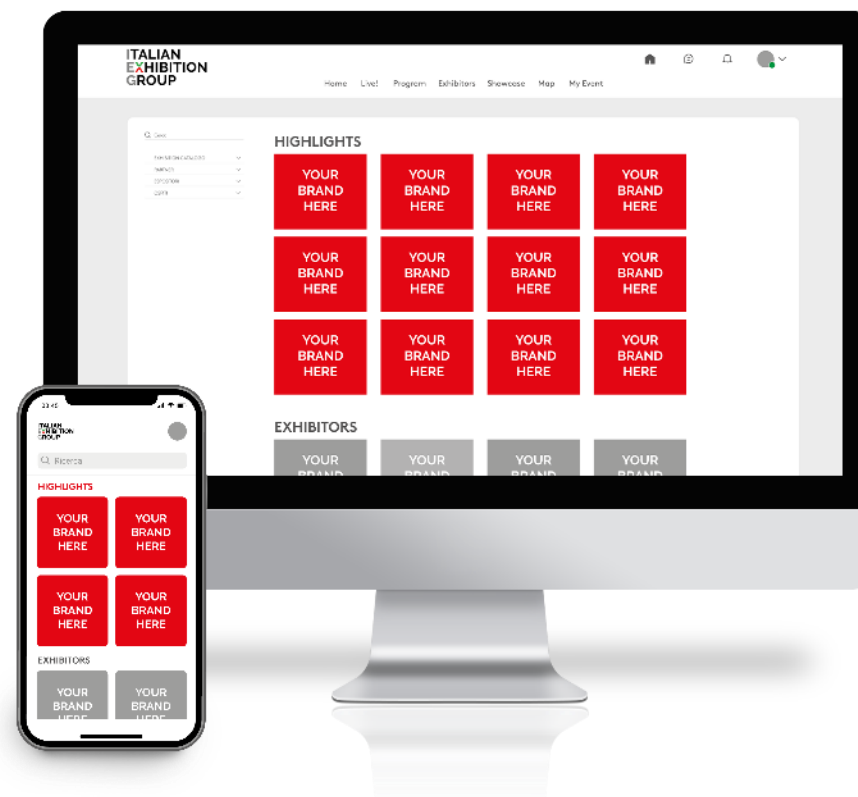
USP: Multiply your visibility by up to 7 times by placing your logo in the highlights section of the exhibitor catalogue.

Technical Info:

Complete your digital profile, with logo, description and images

PRICE
1.200 €*

*WHILE STOCKS LAST - MAX. 20 BRAND



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h. Banner on web invitation



ecomondo.com

USP: A not-to-be-missed opportunity to highlight your brand to an exclusive selection of professionals.

Technical info:

Image size 1920X1080 pixel (ratio 16:9). Format png, jpg, gif
Max Size: 1 MB

Materials delivery:

within 10 days of the publication date

PRICE
5.000 €



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USP: Show your brand to everyone when they open the app and the event homepage by choosing this exclusive digital service.

Technical info:

Size image 1080x1920 pixel (ratio 9:16). Format png, jpg.
Max size: 1 MB

PRICE
2.500 €





j. Banner in home page APP



ecomondo.com

USP: Ensure maximum visibility during the event by placing an advertising banner on the event app homepage. Invite customers to visit your stand and your digital profile

Technical Info:

High-resolution Image
Ratio: 1:1 or 16:9

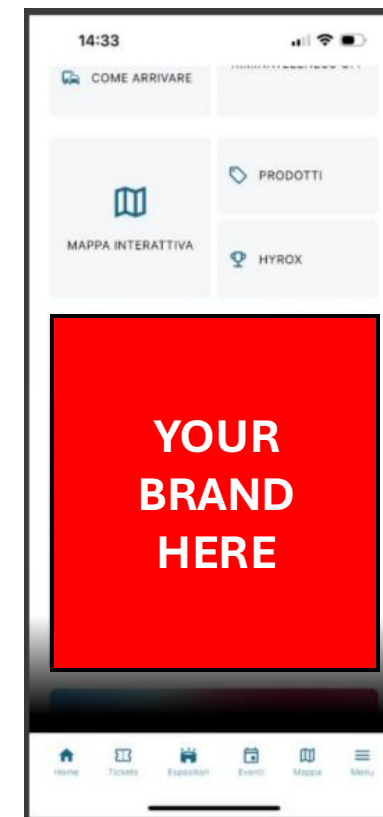
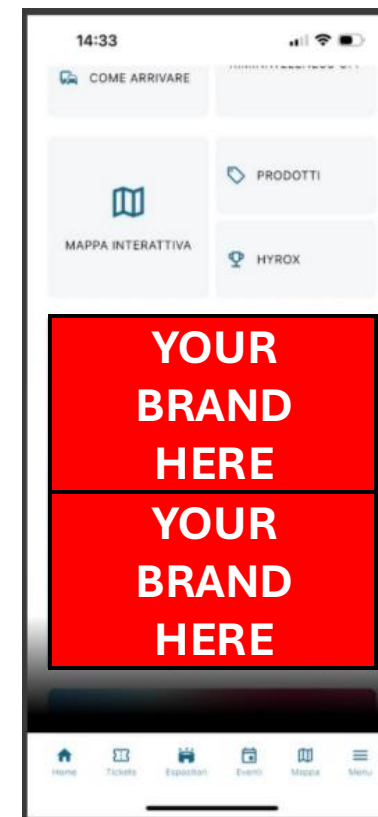
PRICE*
2.700 €

OR

PRICE**
5.000 €

*16:9 available for
2 brands

**1:1 exclusive
for one brand





k. Web catalogue carousel



ecomondo.com

USP: Highlight your brand or your USP on the web catalogue page, your company will always be visible on the most visited page of the website.

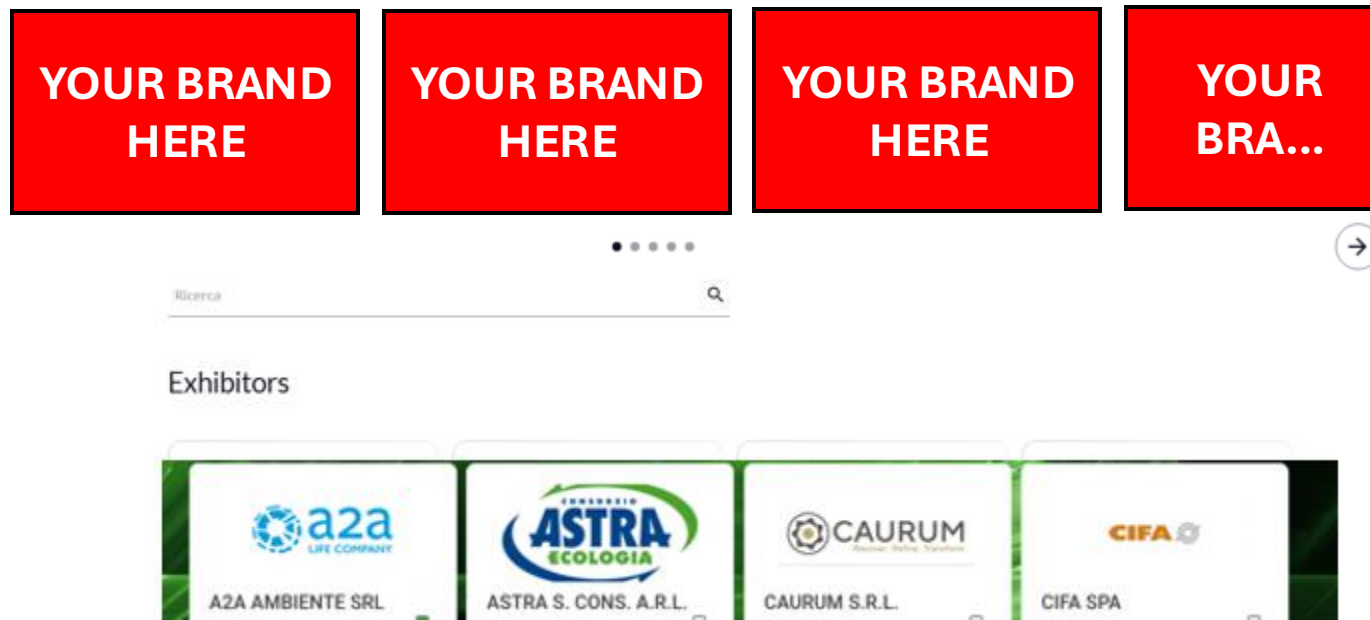
Technical info:

High resolution image
Ratio: 4:5

INCLUDED IN
HYBRID
PACKAGE



Consulta il Catalogo Espositori e scopri in anteprima le aziende



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L. Visitor login page customization

ecomondo.com

USP: Customize visitor access to the reserved area, showcase your presence at the fair in advance. Make your brand easily recognizable

Technical info:

High resolution image
Ratio: 16:9

PRICE
5.000 €



m. Catalogue desktop sponsorship

ecomondo.com

USP: Sponsor the exhibitor catalog web page, the most visited page by visitors from two months before to one month after the fair



Consulta il Catalogo Espositori e scopri in anteprima le aziende

Il Catalogo è in aggiornamento: visita il sito regolarmente per non perderti le ultime novità.

Technical Info:

High resolution image

PRICE
5.000 €

Ricerca  Filtra (0) 

Exhibitors



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03

Communication

- a.** Push communication
- b.** Social communication
- c.** Newsletter Multibrand
- d.** News and Banner in newsletter
- e.** Banner
- f.** DEM to visitors
- g.** Blog + Banner in Newsletter
- h.** Dark mode sponsored post
- i.** Landing page
- j.** Sponsored post + landing page
- k.** Geotargeted sponsored post



a. Push notification



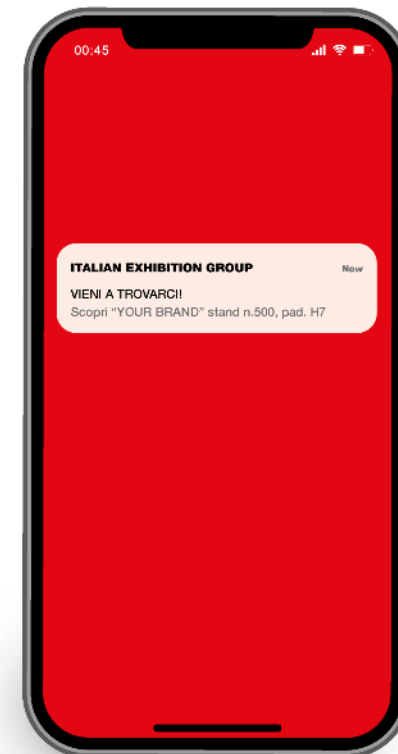
ecomondo.com

USP: Reach all event participants on the platform by creating a message with customised text and link.

Technical info:

Title: max 30 characters. Text: max 120 characters.

PRICE
1.100 €





b. Social communication



ecomondo.com

USP: Reach the entire national and international show community through social channels.

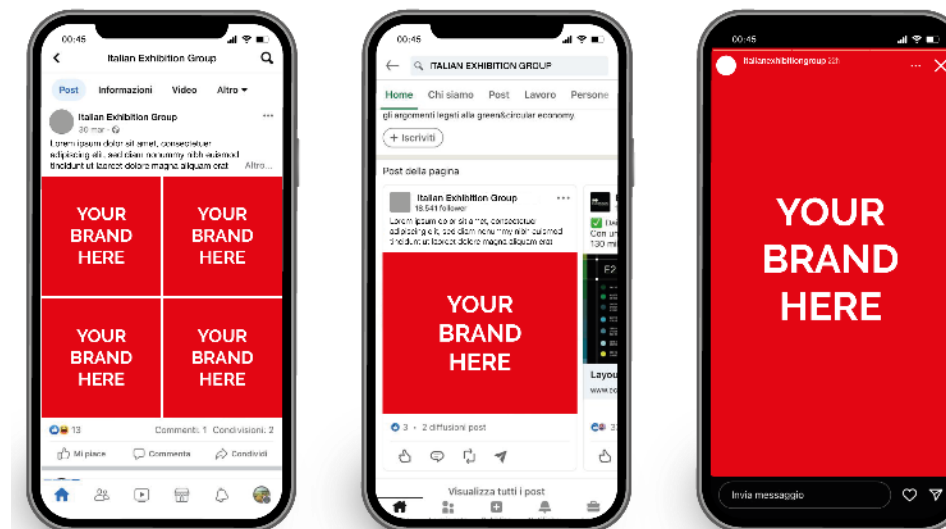
Technical info:

Text: description max 350 characters including spacing.

Materials delivery:

within 15 days of the publication date

PRICE
900 €





c. Newsletter Multibrand



ecomondo.com

USP: Make your brand visible to the entire show database and direct users to your exhibitor profile page.

Technical info:

Text: max 450 characters including spaces

Image: ratio 16:9 or 1:1.

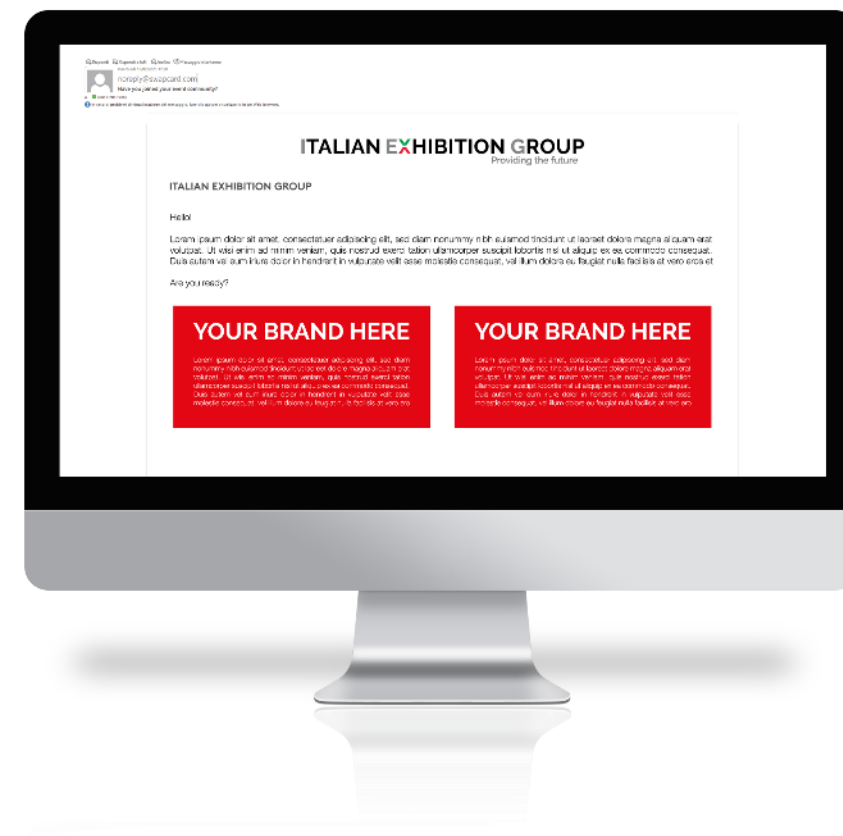
Logo: png o jpg

Materials delivery:

within 10 days of the publication date.

Note: Shipping dates must be agreed upon at the time of confirmation. Shipments are scheduled between September and October.

PRICE
1.500 €



d. News and banner in newsletter



ecomondo.com

USP: Give your brand visibility and relevance by communicating corporate news to a database of profiled professionals.

Technical info:

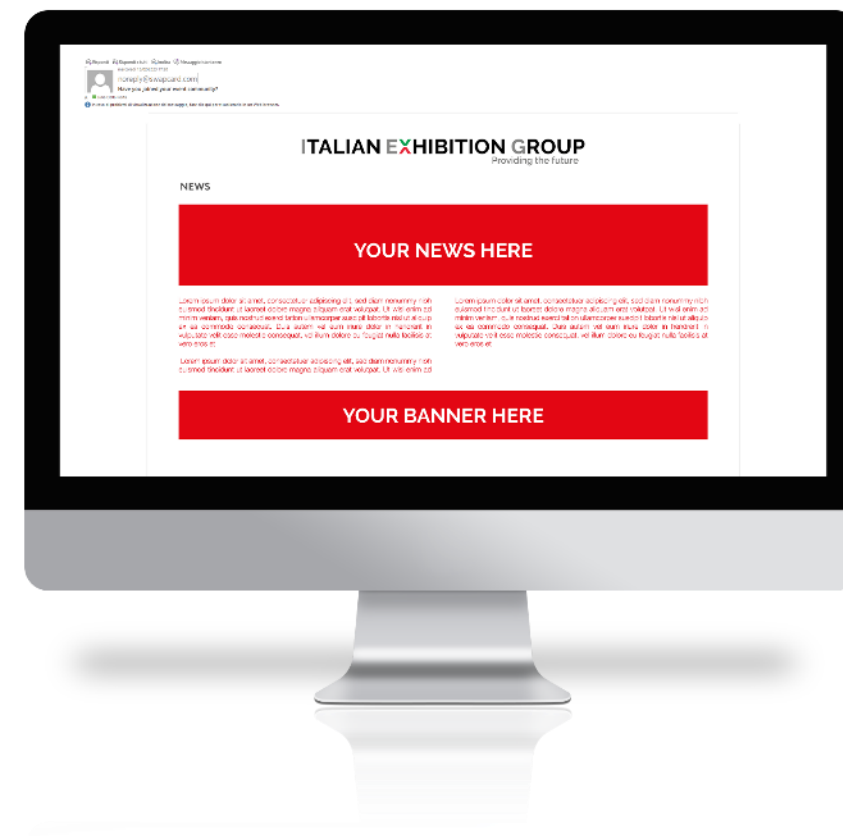
Text: max 500 characters including spaces with link to the web site

Banner: png o jpg, size 564x200 pixel (wxh)

Materials Delivery:

within 10 days of the publication date

PRICE
2.000 €





e. Banner in newsletter



ecomondo.com

USP: Give your brand visibility and relevance by communicating corporate news to a database of profiled professionals: 193.000 Italian users and 31.000 international users

5 Banners Available in the Newsletter:

- Call for papers opening (send-out: May)
- Invitation campaign (send-out: late June – early November)
- How to get there (send-out: mid-July – late October)
- Opening of pre-registrations for conferences (October)
- Useful info: app download, parking map, tours... (send-out: late October)

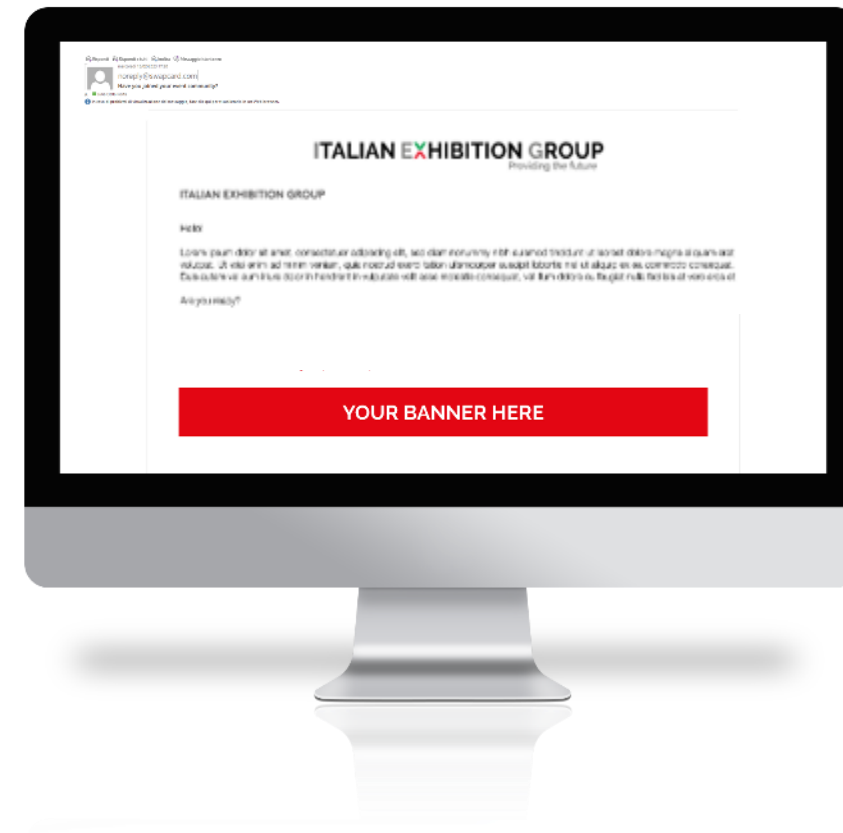
Technical info:

Banner: png o jpg, size 564x200 pixel (wxh)

Materials Delivery:

within 10 days of the publication date

PRICE
1.500 €



USP: Reach a large pool of profiled potential clients with a newsletter entirely and exclusively dedicated to your brand.

Technical Info:

Provide one or two images. Size: max 250 kb per image;

Company logo: size 300x100pixel wxh;

Provide one or two news items.

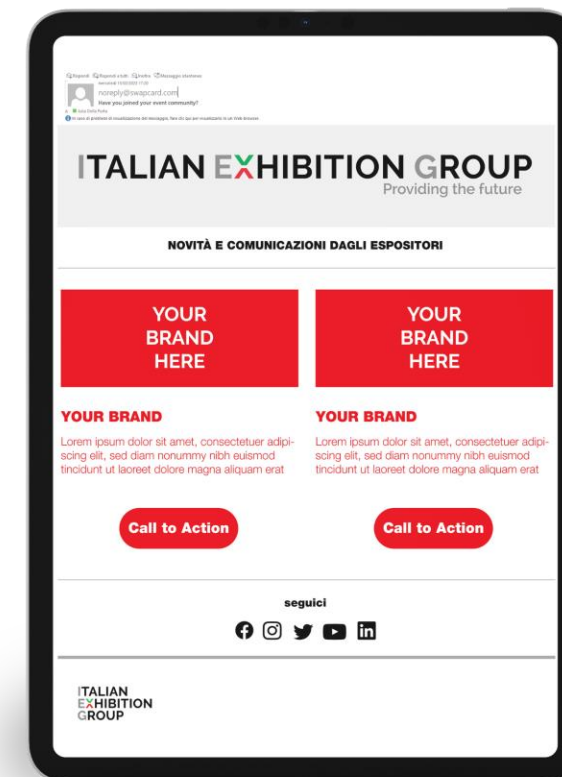
Text, no more than 600 characters including spaces per news item. Content: preferably product news, industry updates, own event promotion/invitation during the show.

Delivery materials:

A proof of the DEM will be sent within 5 working days of the mailing date, and confirmation for acceptance will be requested within 3 working days of the DEM mailing date.

DEM mailings are scheduled from March 2025 to August 2025. Starting from September, this tool will be replaced by Multibrand Newsletters.

PRICE
1.500 €





g. **NEW!** Blog + banner in newsletter



ecomondo.com

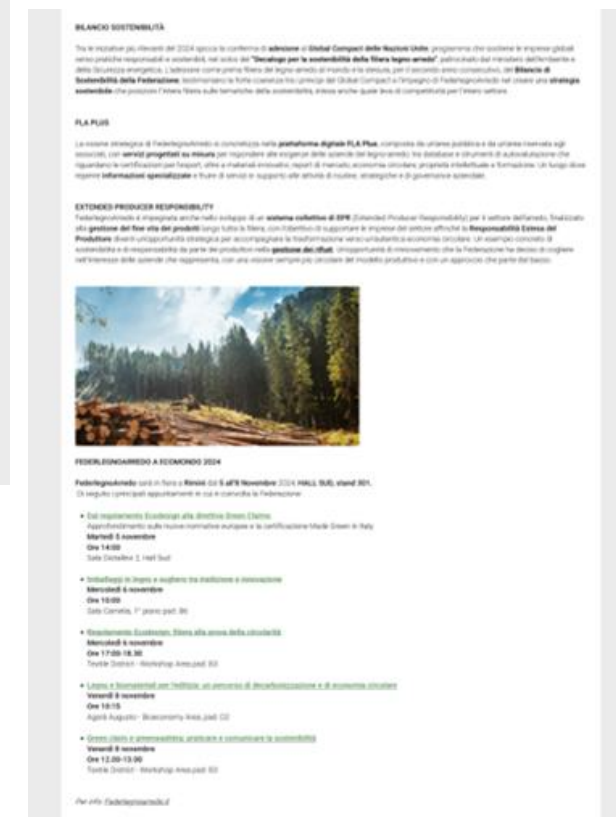
USP: Share the latest news about your company by creating content for the Ecomondo blog, with the support of one of our journalists for the article editing.
We will boost traffic to the article through a banner included in one of our newsletters sent to our database of industry professionals

5 Availables for companies:

- 1 in July
- 1 in August
- 2 in September
- 1 in October

They will be divided by topic and matched to the exhibitor's sector and area of interest

PRICE
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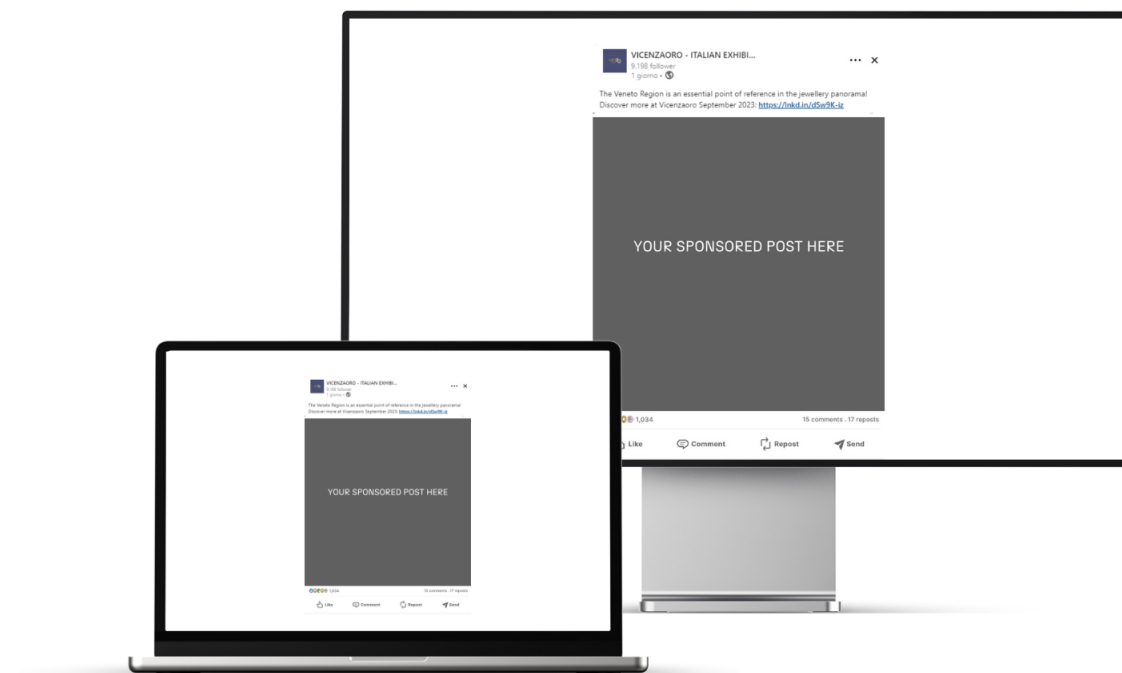


The campaigns will be launched from the trade show's official accounts, reaching a highly qualified and targeted audience within the industry.

Campaign setup:

- Objective: Drive traffic to the exhibitor profile page or landing page
- Channels: Meta
- Country: Italy
- Target type: Lookalike audiences based on the trade show's proprietary database, and audiences targeted by interests, behaviors, and socio-demographic characteristics
- Minimum guaranteed visibility.

QUOTE AND FURTHER DETAILS AVAILABLE UPON REQUEST
mariaelena.deiaco@iegexpo.it





i. **NEW!** Landing Page



ecomondo.com

- Turnkey landing page creation for lead generation, exclusively for the exhibitor's use.
- The landing page is aimed at collecting qualified leads who will become prospects or visitors of the trade show.
- IEG and the exhibitor will have joint ownership of the collected leads.

Technical Info:

The exhibitor provides visual and textual assets

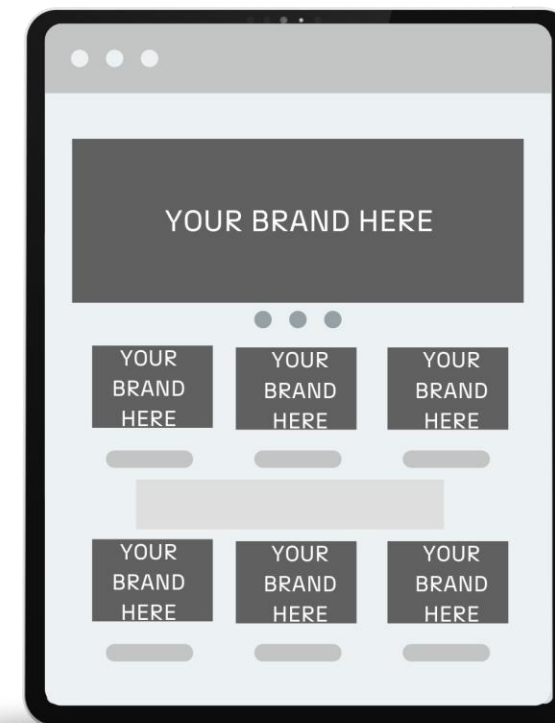
IEG offers a brief consultation on the most effective assets

IEG handles the creation and optimization of the landing page

Deadline for materials submission:

1 month before publication

QUOTE AND FURTHER DETAILS AVAILABLE UPON REQUEST
mariaelena.deiaco@iegexpo.it



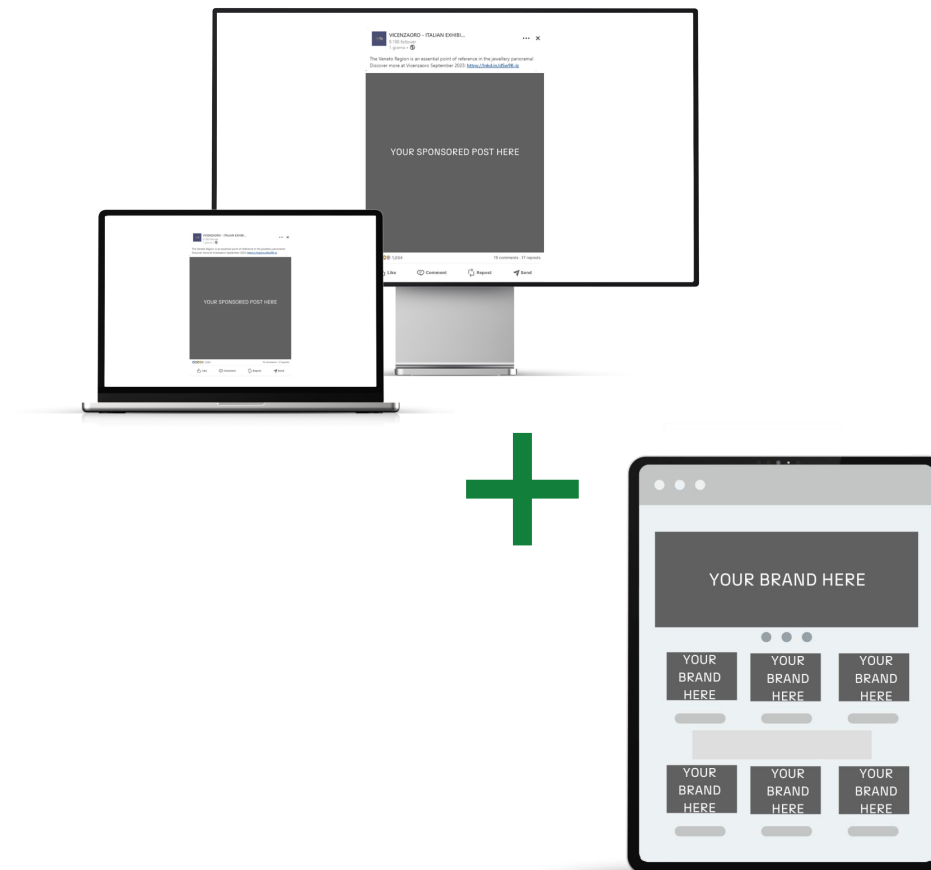


j. **NEW!** Dark post sponsorizzato + landing page



ecomondo.com

- Creation of sponsored content distributed through the official event channels in dark mode
- The content is promoted to highly profiled proprietary IEG targets
- The call to action will link to the landing page
- Platforms used: Meta
- Turnkey landing page creation for lead generation, exclusively for the exhibitor's use
- The landing page aims to collect qualified leads who will become prospects or visitors of the trade show
- IEG and the exhibitor will have joint ownership of the collected leads



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k. **NEW!** Post geolocalizzato



ecomondo.com

- Sponsored Content Campaign – Dark Posting Strategy. Promotion through official event channels using dark posts
- Content is promoted during show hours, targeting visitors physically present at the venue
- Platform used: Meta
- Campaign duration: Active throughout all days of the event

Technical Info:

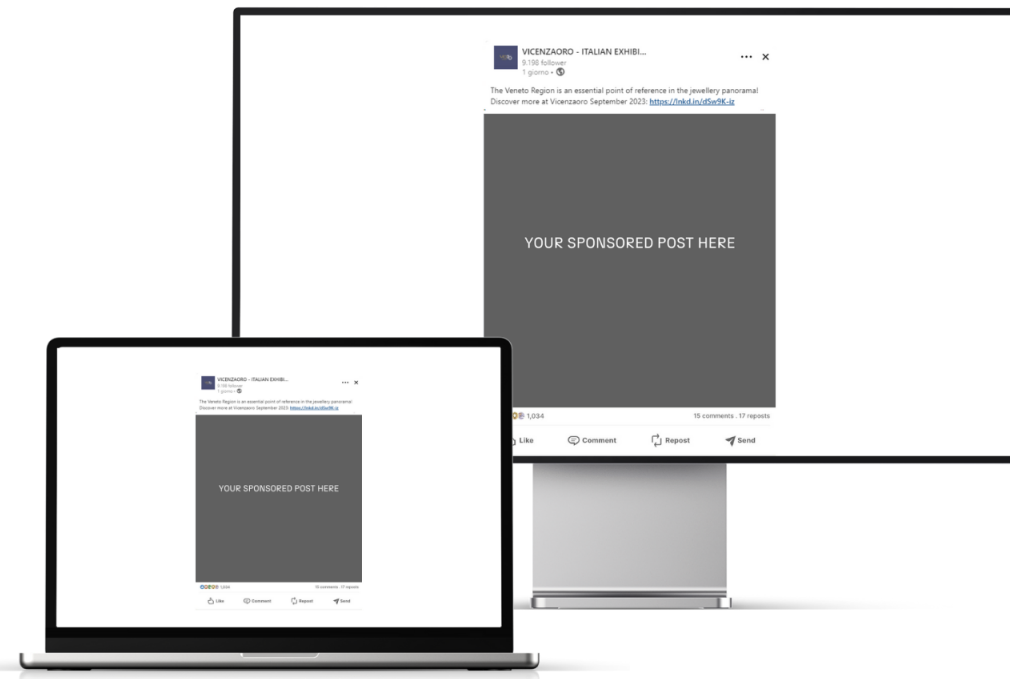
The exhibitor must provide visual and textual assets before the start of the event (to allow for campaign scheduling and avoid rollout delays)

IEG offers a brief consultation to identify the most effective assets

IEG manages campaign setup and, if needed, delivers performance reporting

Material submission deadline: 7 days prior to publication

QUOTE AND FURTHER DETAILS AVAILABLE UPON REQUEST
mariaelena.deiaco@iegexpo.it





04

Conferences

a. Speaker Packages

1. Speaker
2. Supporter
3. Premium Package
(Speaker + Supporter)

b1. Speaker Packages Recap

b2. Optional Visibility Tools

b3. Additional Services

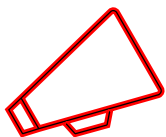


Education and information hub, Ecomondo hosts technical and scientific content, panels, workshops, and conferences. Networking, knowledge-sharing, and engagement: don't miss the opportunity to enhance your brand in a high-level technical, scientific, and institutional context by choosing among the various sponsorship opportunities.



TAKE PART

TAKE PART as a speaker at a conference organized by our Technical Scientific Committee, which will take place in person during the event.



PROMOTE

PROMOTE your brand and products to an audience of professionals constantly seeking innovative solutions.



ENHANCE

ENHANCE and share the innovations of your company within a strategic conference for your business.



a. 1 | Speaker Package



ecomondo.com

Includes:

Presentation of an 8-10 minute speech within a conference organized by the Technical Scientific Committee of Ecomondo (subject to availability and verification of the relevance of the topic by the coordinators). *

Logo visibility online in the conference program published on the Ecomondo website event calendar and on the APP, with the possibility to include the conference in your own profile page.

Upgrade the exhibitor profile to the Digital Package Gold on Ecomondo's Catalogue.

PRICE
3.000 €

N.B.: The SPEAKER package is sold on a non-exclusive basis



*For evaluation by the coordinators, please submit a brief abstract summarizing the content of the speech (2-3 lines). The deadline for abstract submission is: Friday, September 12th, 2025. Please contact your Sales Account and the Scientific Secretariat at mariachiara.conte@iegexpo.it for further information on the correct application procedure.



a. 2 | Supporter Package



ecomondo.com

Includes:

Online logo visibility in the conference program published on the event calendar of the Ecomondo website and on the Digital Hub (with hyperlink redirecting to the exhibitor profile in the Catalogue in APP and Web Site).

Display of a freestanding totem (production at the expense of the company) at the entrance of the room for the entire duration of the conference.

Distribution of company promotional material during the conference.

Upgrade the exhibitor profile to the Digital Package Gold on Ecomondo's Catalogue.

Collection of attendees' names (with prior consent) present in the room.

PRICE
4.000 €

N.B.: The SUPPORTER SPEAKER package is sold on a non-exclusive basis



a. 3 | Premium Package (speaker + supporter)



ecomondo.com

Includes:

Presentation of an 8-10 minute speech within a conference organized by the Technical Scientific Committee of Ecomondo (subject to availability and verification of the relevance of the topic by the coordinators). *

Logo visibility online in the conference program published on the Ecomondo website event calendar and on the APP, with the possibility to include the conference in your own profile page.

Display of a freestanding totem (production at the expense of the company) at the entrance of the room for the entire duration of the conference.

Distribution of company promotional material during the conference.

Upgrade the exhibitor profile to the Digital Package Gold on Ecomondo's Catalogue.

Collection of attendees' names (with prior consent) present in the room.

PRICE
5.500 €

N.B.: The PREMIUM package is sold on a non-exclusive basis



*For evaluation by the coordinators, please submit a brief abstract summarizing the content of the speech (2-3 lines). The deadline for abstract submission is: Friday, September 12th, 2025. Please contact your Sales Account and the Scientific Secretariat at mariachiara.conte@iegexpo.it for further information on the correct application procedure.

EXHIBITORS PACKAGE	SPEAKER	SUPPORTER	PREMIUM
Speech 8-10' (Subject to prior authorization by the CTS)	X		X
Digital Gold Package Upgrade	X	X	X
Logo online visibility	X	X	X
Free-standing totem (at the exhibitor's expense)		X	X
Distribution of promotional material		X	X
Collection of attendees' names (subject to consent)		X	X
LISTED PRICE	3.000€	4.000€	5.500€

CONFERENCE ROOM RENTAL: AVAILABILITY AND PRICING UPON REQUEST (mariachiara.conte@iegexpo.it)

To enhance the visibility of your conference, we recommend considering one or more of the following promotional tools:

VISIBILITY TOOLS	PREZZO
Push Notification (up to 2 slots per day reserved for conferences)	1.100€
Newsletter multibrand (max 4 conferences)	1.500€
Post event newsletter with highlighted visibility of the on-demand conference	800€
Article on the Ecomondo Blog (coordinated by a journalist) + banner in the newsletter	1.000€
Splash page (max 3 dedicated to the conferences, on different sectors)	2.500€



SERVIZI AGGIUNTIVI	PREZZO
Catering	Upon request
Branded gadgets for participants (e.g., water bottle, notebook, pen...)	Upon request
Promotional video before the conference (max 1 minute)	500€
Interview	1.500€



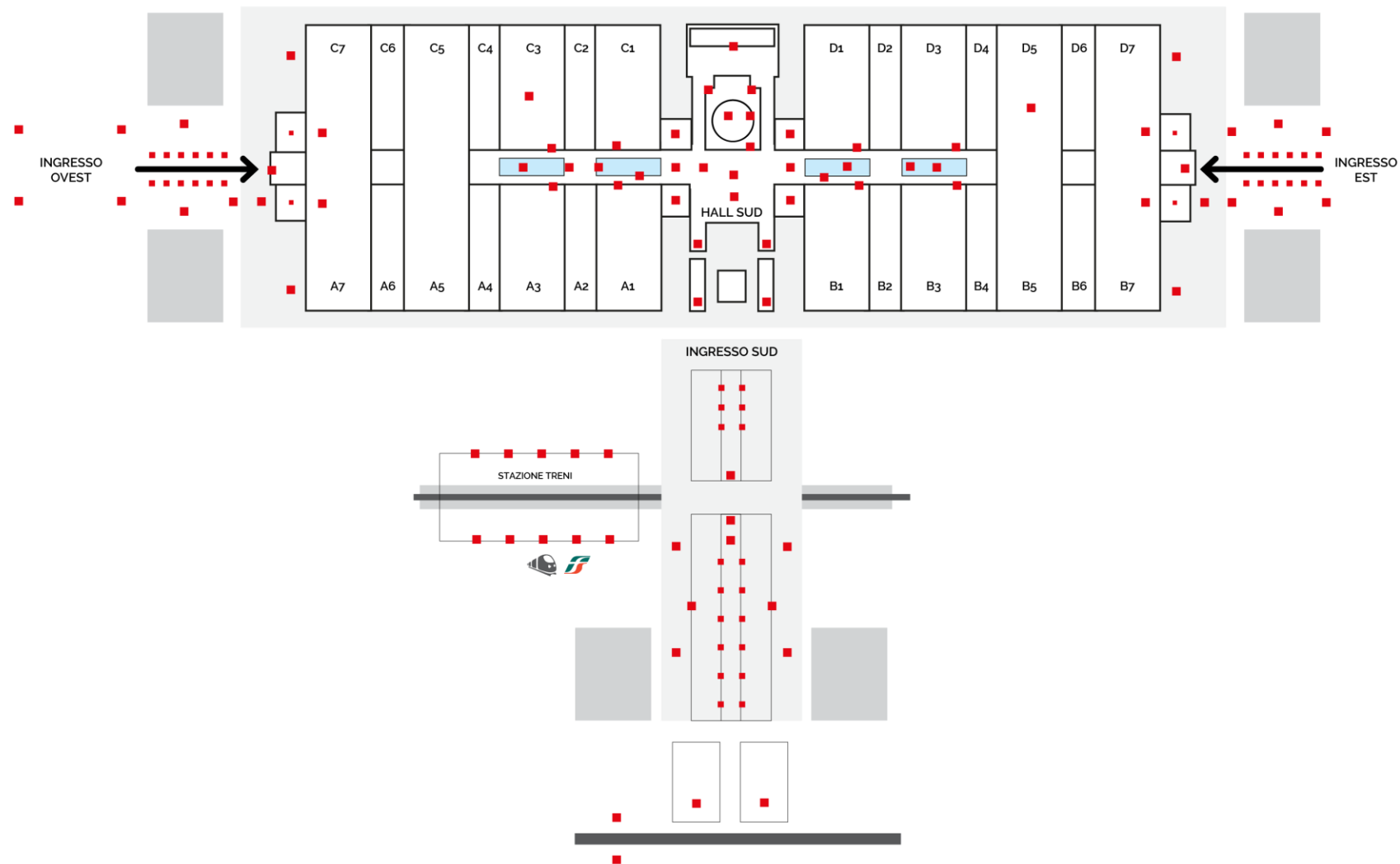
05

Fairgrounds

RIMINI

- a. Entrance
- b. Hall and Communal Areas
- c. Columns Customization
- d. ADV in the Exhibition Hall
- e. Pools
- f. Communal Areas
- g. Merchandising

Delivery materials: via e-mail: advertising@iegexpo.it





USP: Located at the entrances to the SOUTH/EAST/WEST car parks, maximum visibility on entry and exit.

CUSTOMIZATIONS OF EXTERNAL PANELS
(LAMINATED VENEER) SOUTH/EAST/WEST
ENTRANCE

Technical Info:

Size: 500 cm x 300 cm (wxh).

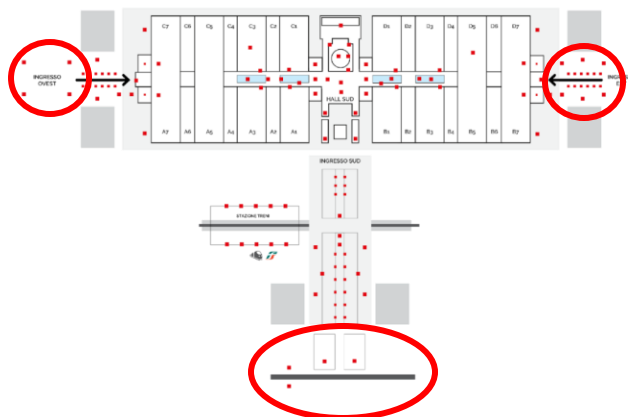
Graphic material: high resolution PDF files

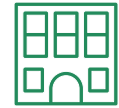
Materials delivery:

within 30 days of the start of the show

PRICE
3.500 €

ON-SITE POSITIONING





USP: Human height, maximum customisation, highest footfall position.

OUTDOOR BANNER – DOUBLE –SIDED
ADVERTISING PANEL

Technical Info:

Size: 100 cm x 140 cm (wxh).

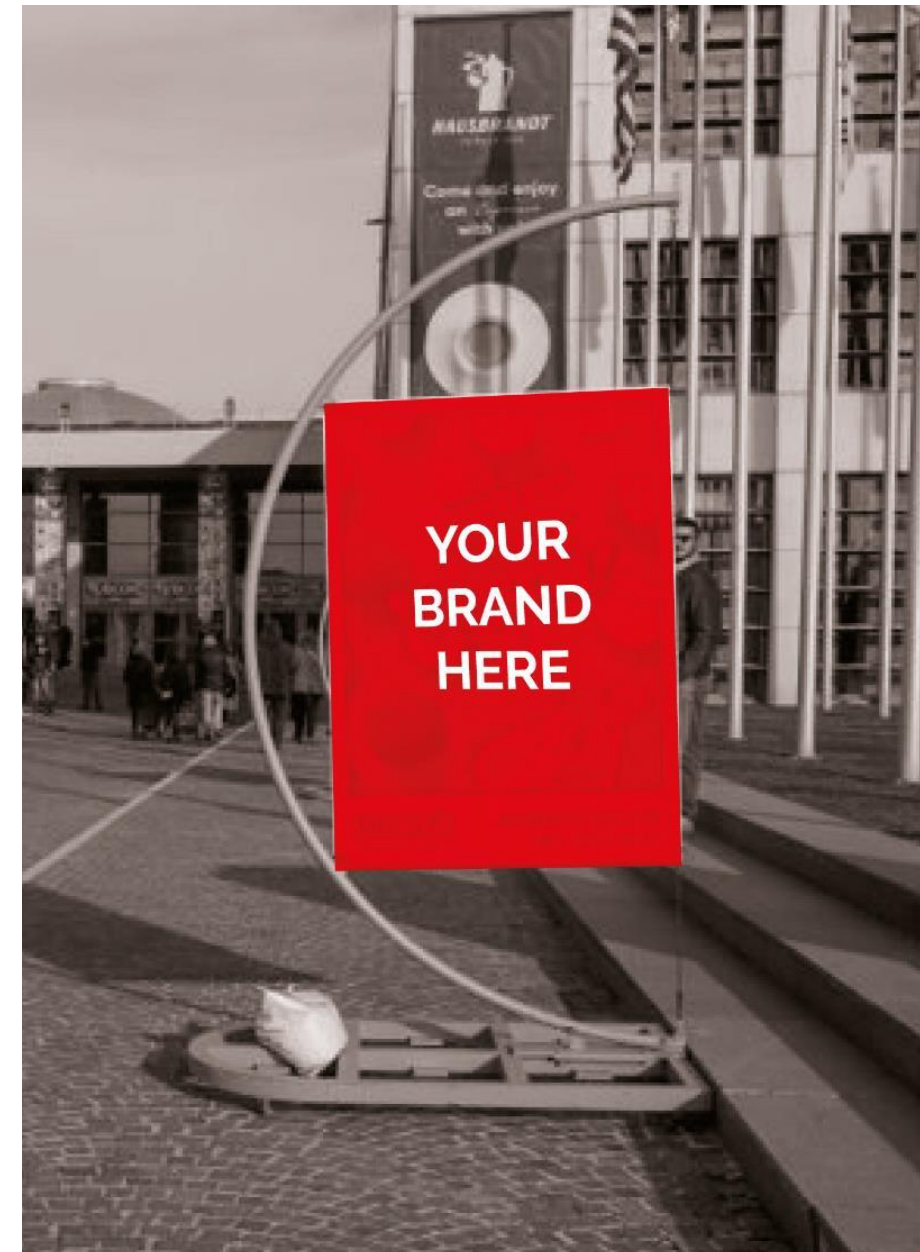
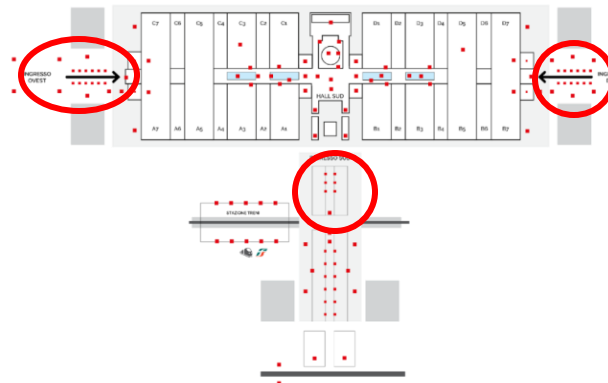
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
600 €

ON-SITE POSITIONING





USP: Replicate your message along the visitors' main access avenue. Create your atmosphere even before they reach your stand.

DOUBLE SIDE ADVERTISING PANELS (SWAN)

Technical Info:

Size: 100 cm x 130 cm (wxh).

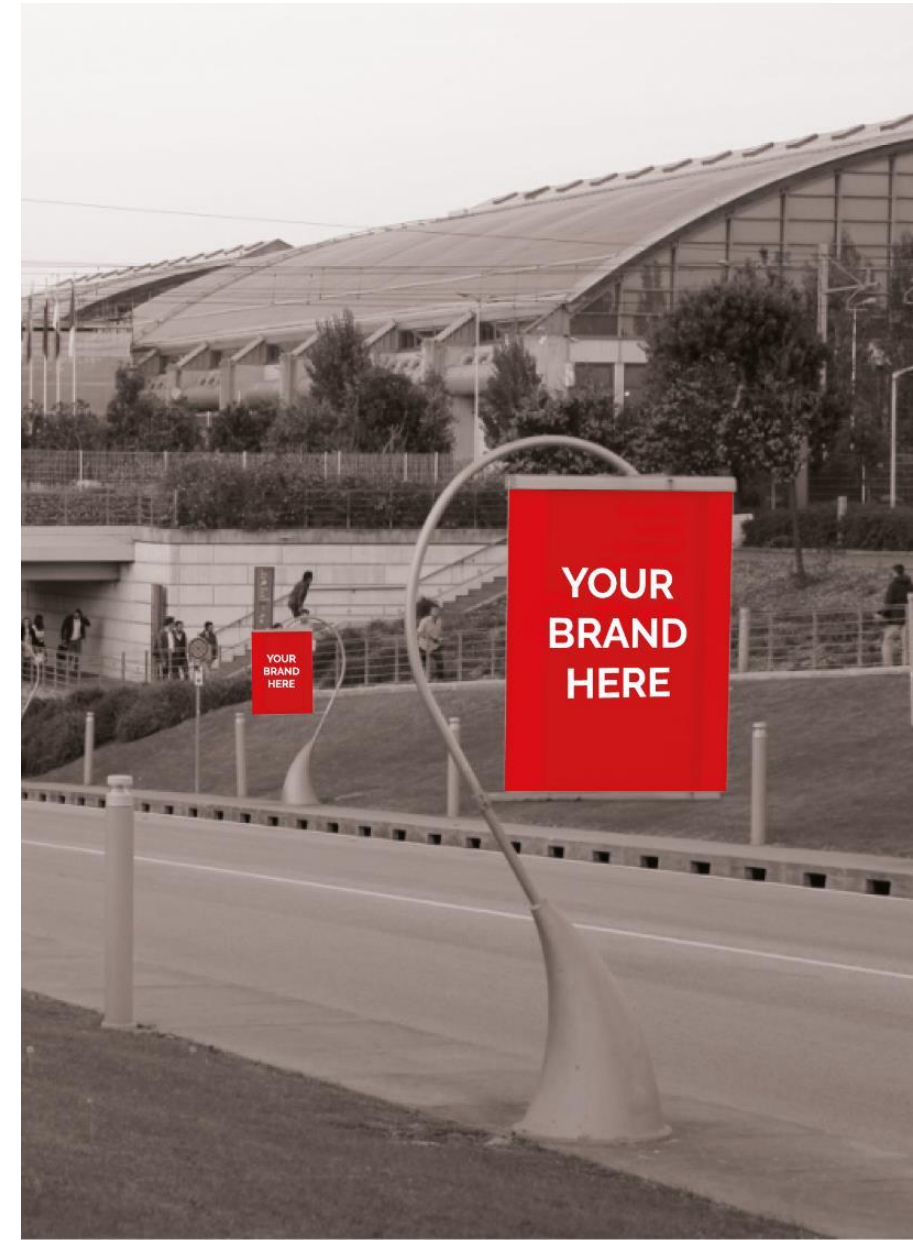
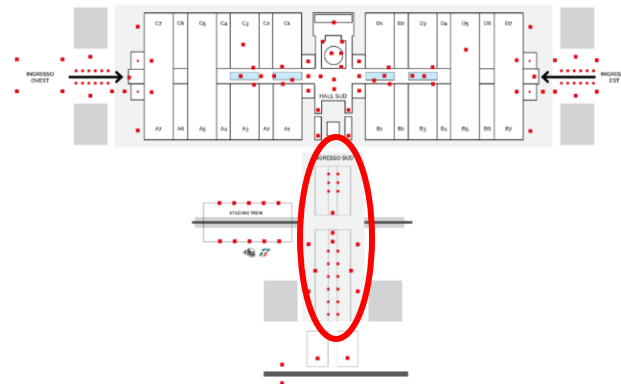
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
7.000 €

ON-SITE POSITIONING





a. 04| Entrance



ecomondo.com

USP: 500 mt of visibility along the pedestrian walkway leading to the SOUTH entrance.

CUSTOMIZATION OF SOUTH ENTRANCE PEDESTRIAN SUBWAY

Technical Info:

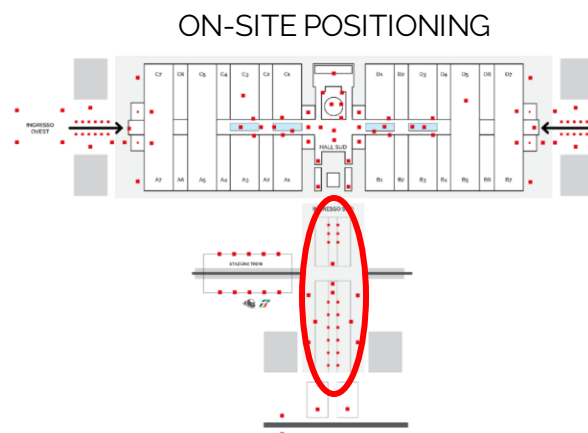
Size: 123 m x 0,90 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
8.000 €





USP: Impress your future clients on arrival. Ensure visibility for all visitors coming to the exhibition centre by train.

DOUBLE SIDE TOTEM, RIMINIFIERA RAILWAY STATION

Technical Info:

Size: 114 cm x 168 cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

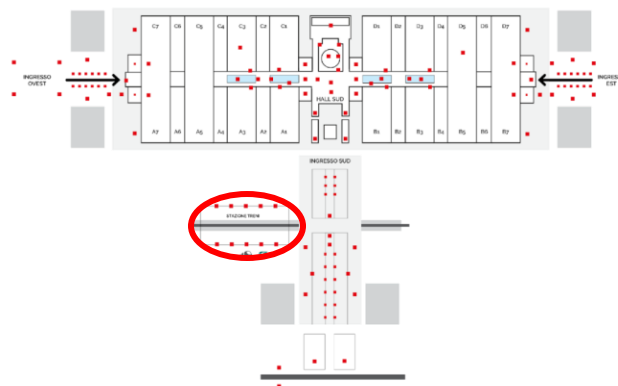
PRICE
500 €

1 TOTEM

PRICE
2.000 €

5 TOTEM

ON-SITE POSITIONING





USP: Dress the main entrance deck in your brand colours. You will be visible to cars and pedestrians entering from the south entrance.

RAILWAY BRIDGE ADVERTISING BANNER

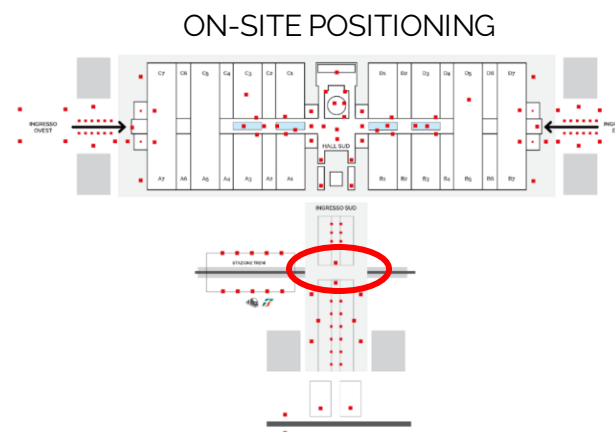
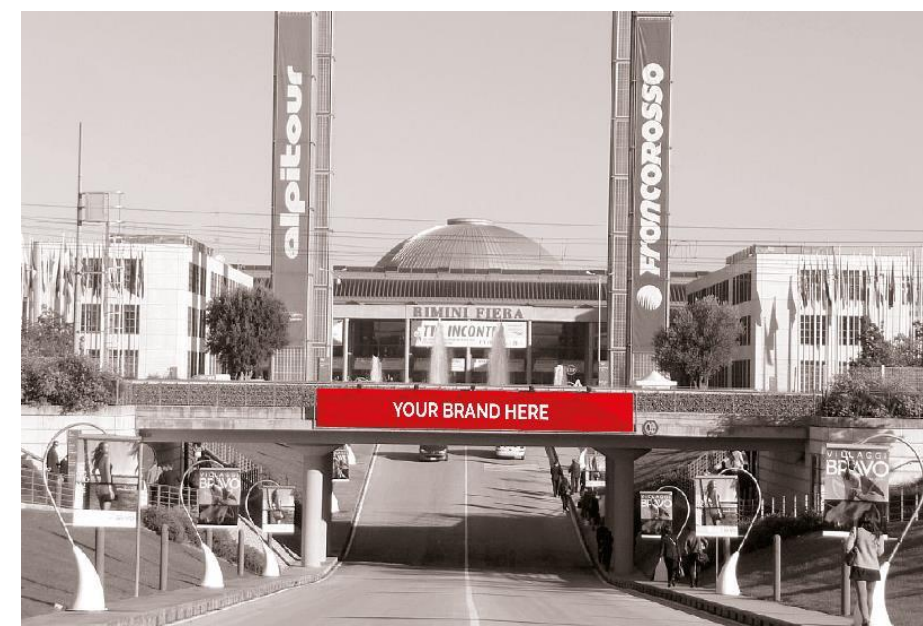
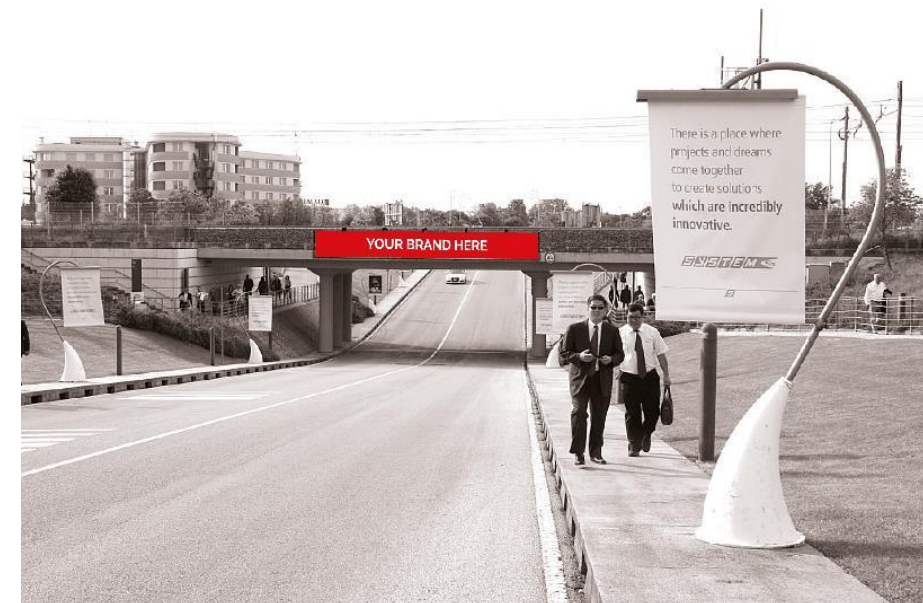
Technical Info:

Size: 12 m x 1,5 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show



PRICE
2.800 €



USP: Set the mood for the show and secure the largest space available. 25 metres high, dedicated only to you.

CUSTOMIZATION OF THE TETRAPYLON FOUNTAIN

Technical Info:

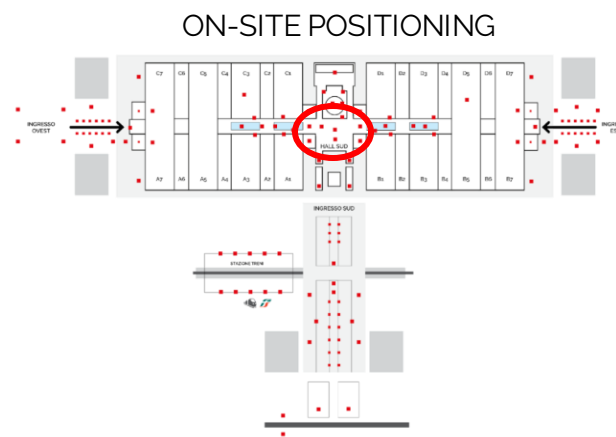
Size: 2,5 m x 25 m (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
18.000 €





USP: 12 metres with your signature. Get noticed and decorate the main entrance to the fairgrounds with your colours.

SHOW ENTRANCE ADVERTISING BANNER

SOUTH ENTRANCE TO BUILDING

Technical Info:

Size: 2,5 m x 12 m (wxh).

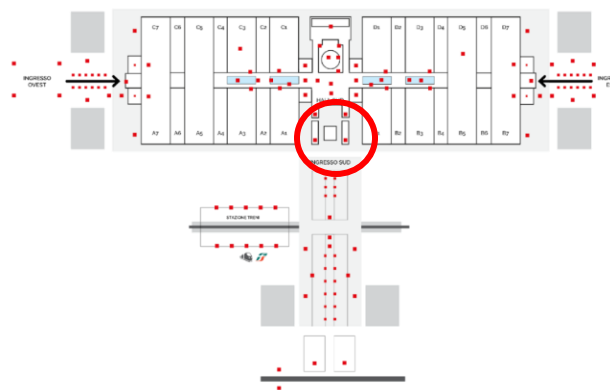
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
8.000 €

ON-SITE POSITIONING





USP: Welcome your visitors to 25 square meters dedicated just for you

ADVERTISING BANNER – EAST/WEST SHOW ENTRANCE

Technical Info:

Size: 5 m x 5 m (wxh).

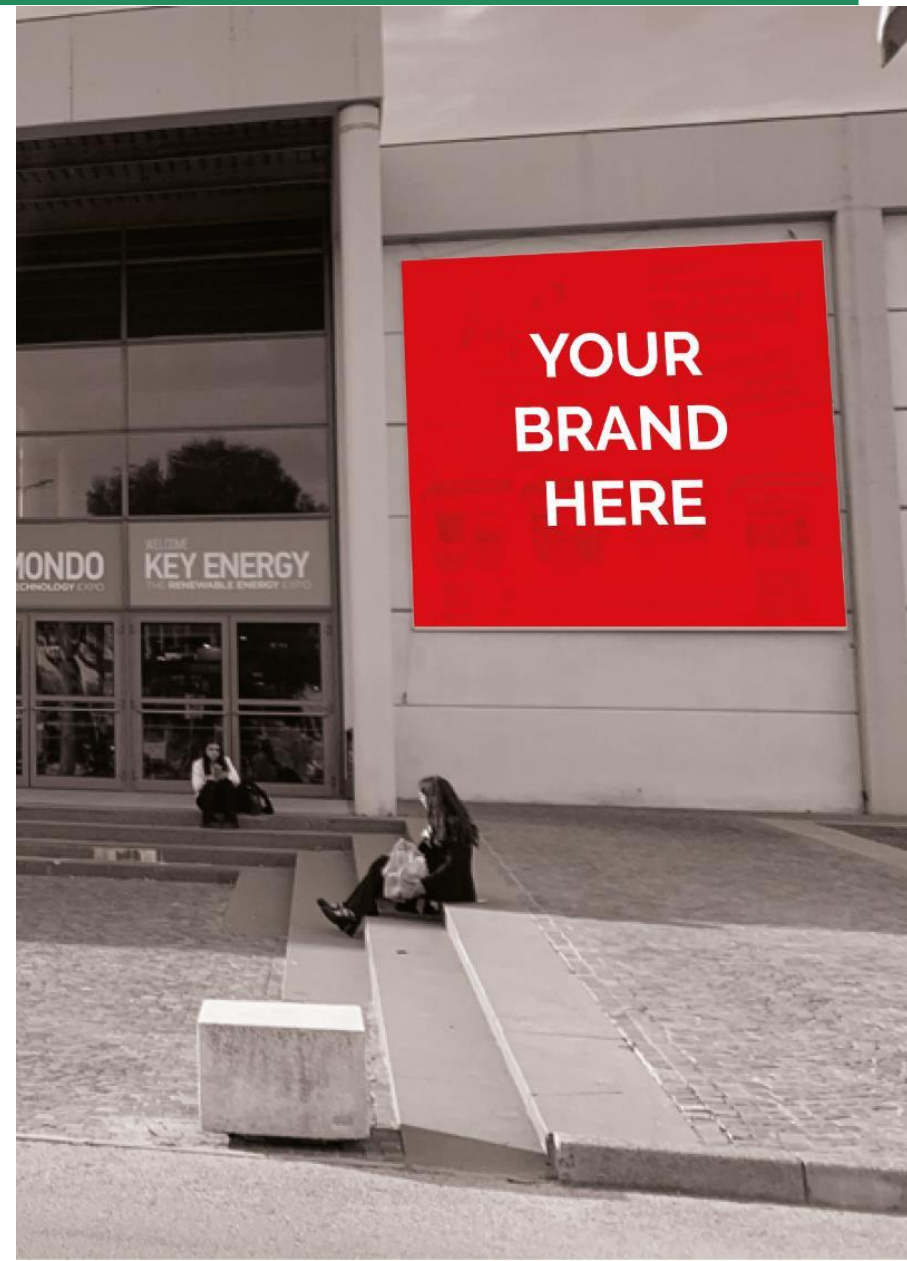
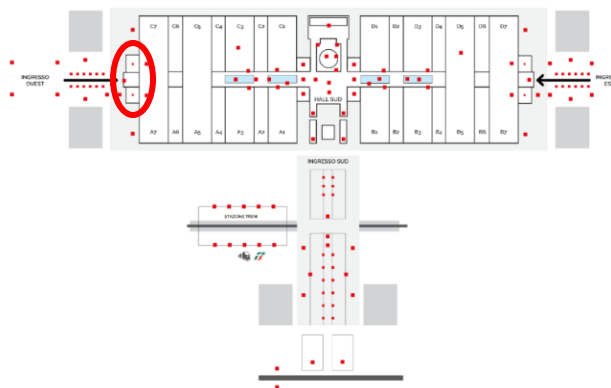
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
6.000 €

ON-SITE POSITIONING





USP: Choose a different kind of communication, stand out where nobody expects it and escort visitors through the entrance.

CUSTOMIZATION OF FAIRGROUND ENTRANCE STEPS

Technical Info:

Size: 4 m x 15 cm (wxh).

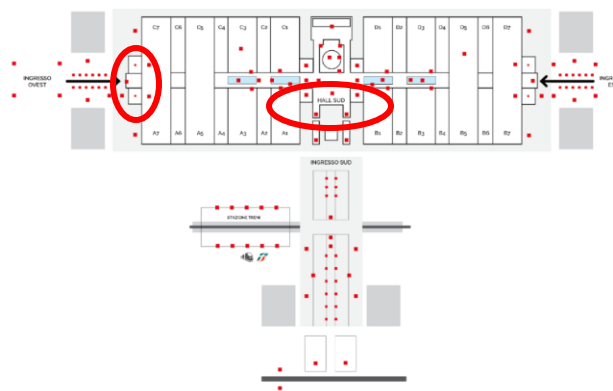
Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
3.000 €

ON-SITE POSITIONING





USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMIZATION OF REVOLVING DOORS AT THE EVENT ENTRANCE
VISIBLE FROM THE CAR PARKS AND ENTRANCE FORECOURT

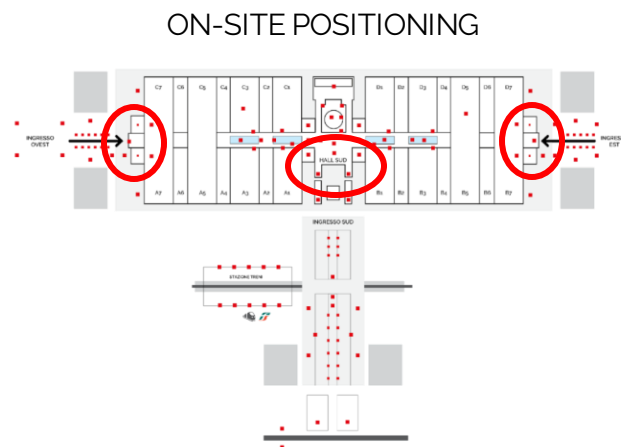
Technical Info:
Size: 136cm X 220cm (wxh).
Graphic material: high resolution PDF files

Technical info:
Size: 136cm X 220cm (wxh).
Graphic material: high resolution PDF files

Graphic material: high resolution PDF files

Materials delivery:
within 30 days of the start of the show

Materials delivery:
within 30 days of the start of the show

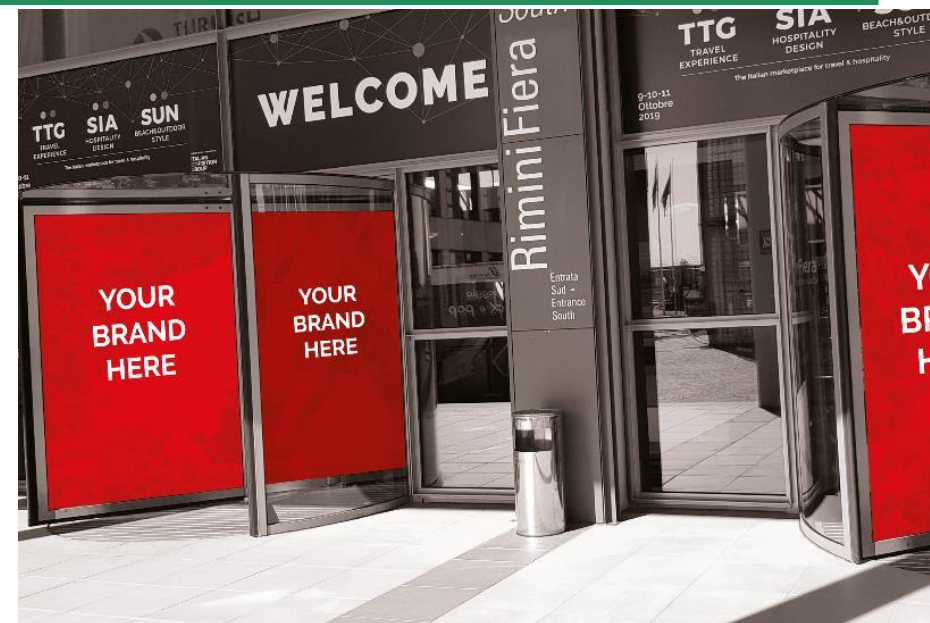


PRICE
9.000 €

SOUTH
ENTRANCE

PRICE
5.000 €

WEST
ENTRANCE





USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the entrance.

CUSTOMIZATION OF SHOW ENTRANCE WINDOWS

Technical Info:

Size: 259cm X 115cm (wxh).

Graphic material: high resolution PDF files

Materials delivery:

within 30 days of the start of the show

PRICE
1.500 €

ON-SITE POSITIONING





a. 13| Entrance



ecomondo.com

USP: Bring visitors into your world. Create your atmosphere for them as soon as they arrive at the EAST entrance.

CUSTOMIZATION OF SHOW EAST ENTRANCE WINDOWS

Technical Info:

Size: 226cm X 106cm (wxh).

Graphic material: high resolution PDF files

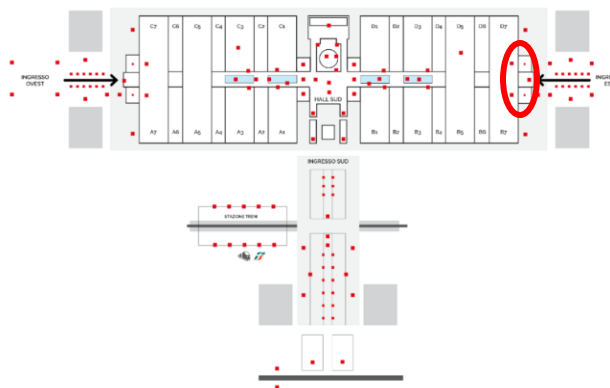
Materials delivery:

within 30 days of the start of the show

PRICE
1.200 €



ON-SITE POSITIONING





USP: Brand the revolving doors and glass windows at the main entrance with your colors. Get noticed by all incoming visitors!

CUSTOMIZATION OF THE REVOLVING DOORS AT THE MAIN SHOW ENTRANCE

Info tecniche

Decoration revolving doors

Size: 63m x 10cm (wxh).

Graphic material: high resolution PDF files

Decoration windows

Dimensione: 132cm x 88 cm (wxh).

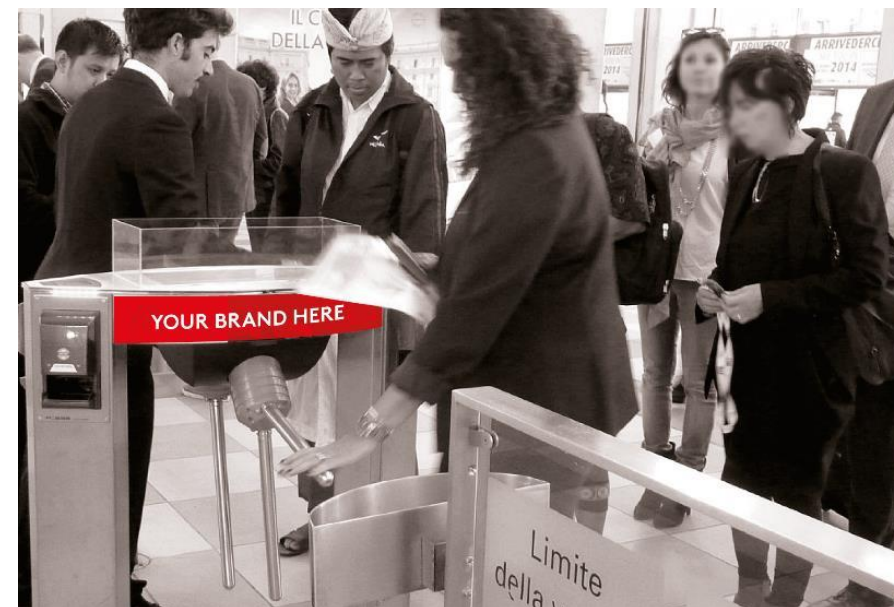
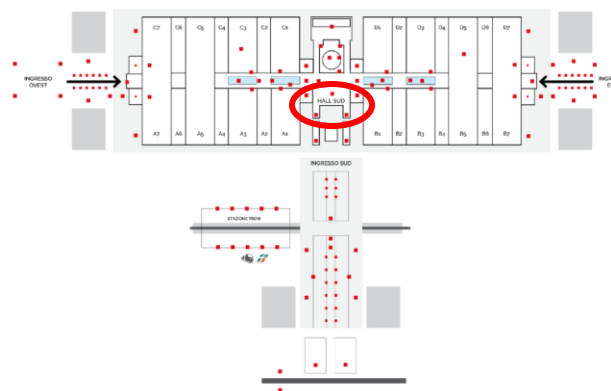
Graphic material: high resolution PDF files

Materials Delivery

within 30 days of the start of the show

PRICE
7.000 €

ON-SITE POSITIONING





a. 15| East and West Entrance



ecomondo.com

USP: Brand the revolving doors and glass windows at the EAST and WEST entrance with your colors. Get noticed by all incoming visitors!

CUSTOMIZATION OF THE REVOLVING DOORS AT THE SHOW ENTRANCE

Technical Info

Dimension for 24 windows:

- 16 windows from 22cmX82,5 (wxh)
- 2 windows from 81cmX82,5 (wxh)
- 2 windows from 131cmX82,5 (wxh)
- 2 windows from 73cmX82,5 (wxh)
- 2 windows from 80cmX82,5 (wxh)

Graphic material: high resolution PDF files

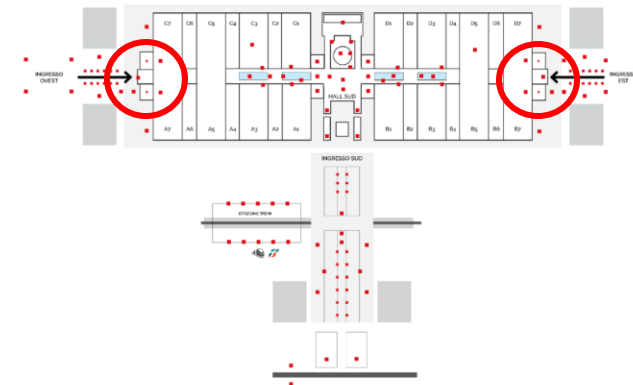
Materials Delivery

within 30 days of the start of the show.

PRICE
7.000 €



ON-SITE POSITIONING





a. 16| East and West Entrance



ecomondo.com

USP: Reserve your space now and make your brand visible in the east and west hall

DOUBLE SIDE ADVERTISING BANNER, METAL DETECTOR AREA AND REVOLVING DOOR

Technical Info:

Size: 2,5m X 5m (wxh).

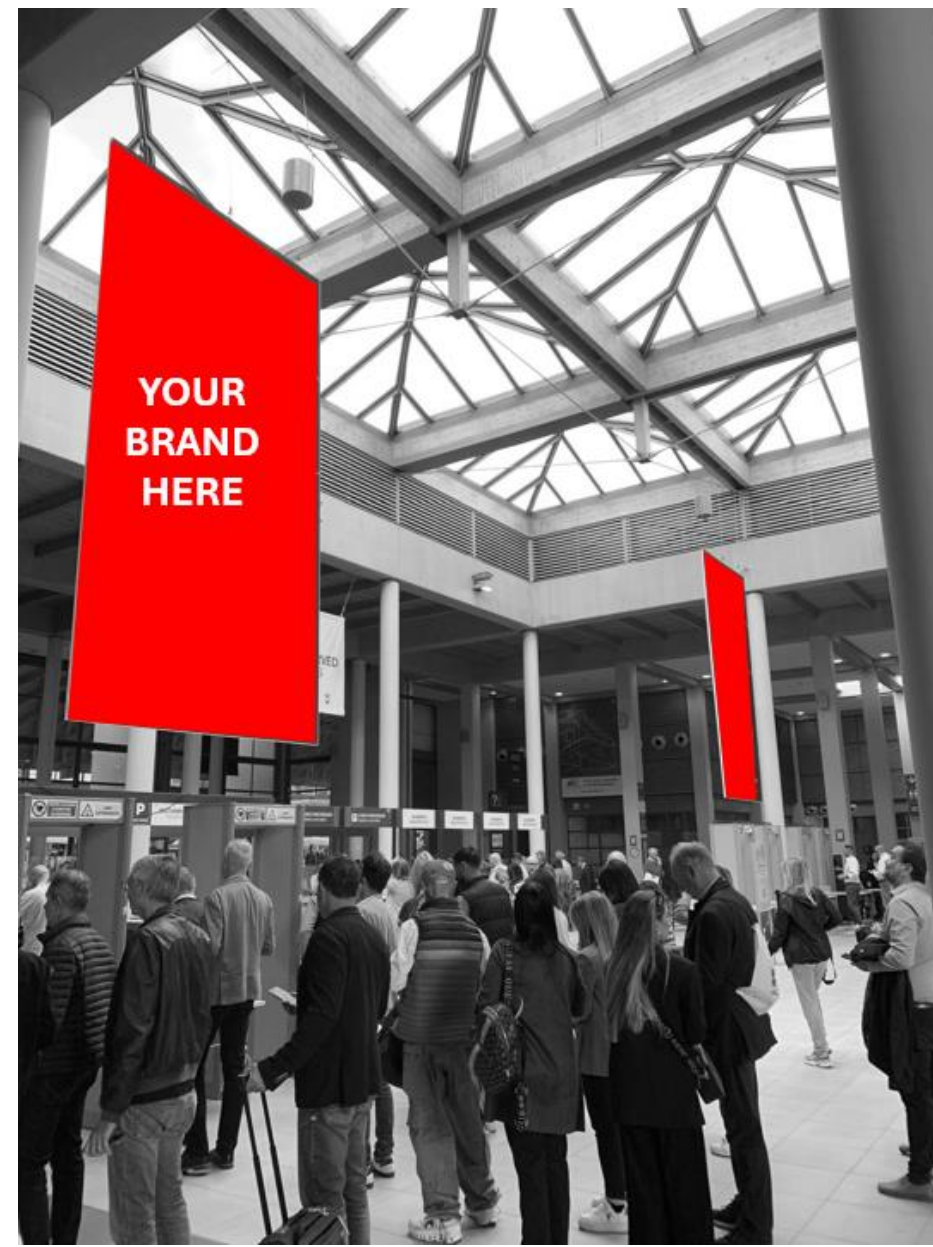
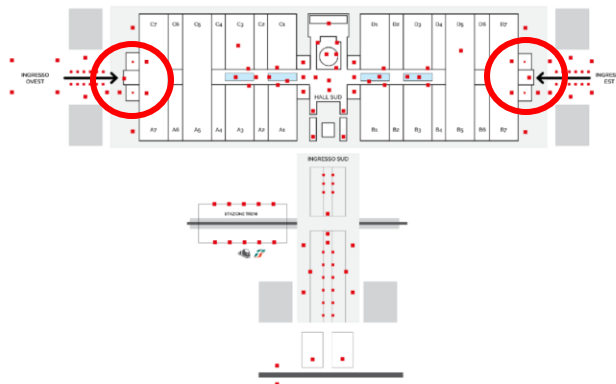
Graphic material: high resolution PDF files

Materials delivery:

within 40 days of the start of the show

PRICE
8.000€

ON-SITE POSITIONING





USP: Reserve your space now and make your brand visible from the main hall and the service and refreshment areas.

ADVERTISING BANNER, BAR/SHOP – SOUTH HALL.

Technical Info:

Size: 259cm X 115cm (wxh).

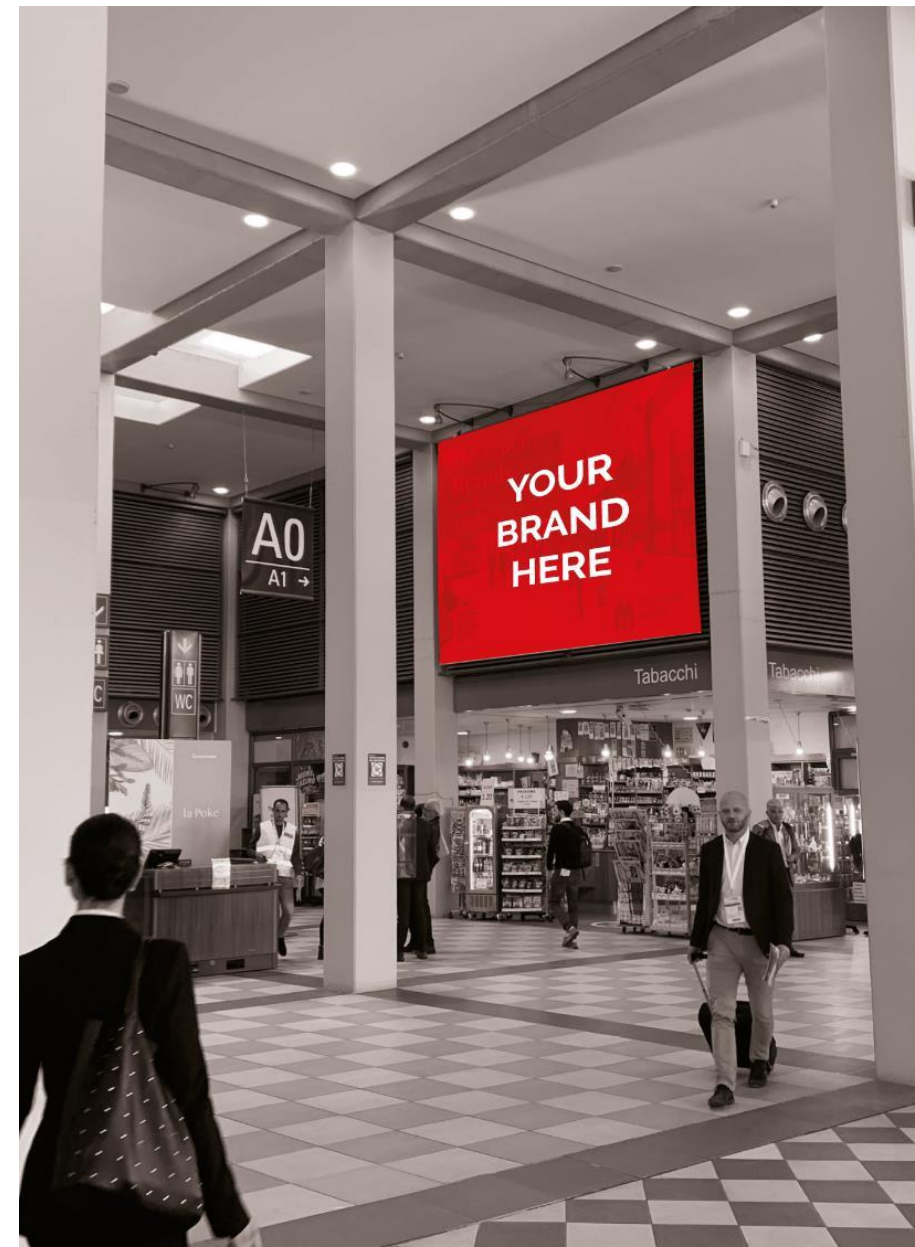
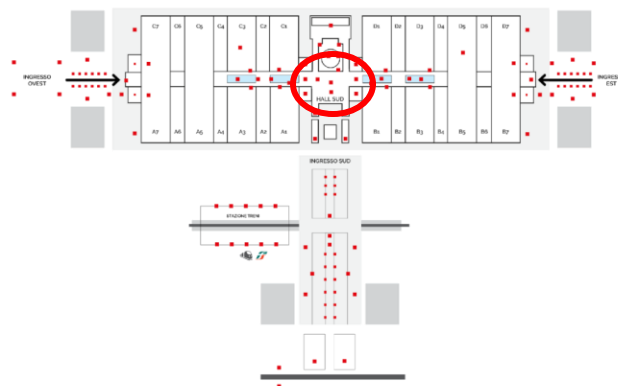
Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
3.500 €





b. 2| Hall and communal areas



ecomondo.com

USP: Promote your brand, your stand and your products by choosing an advertising space that makes you visible to everyone from the main halls and common areas.

DOUBLE SIDED ADVERTISING BANNER

Technical Info:

Size: 1mt X 1,4m (wxh).

Graphic material: high resolution PDF files

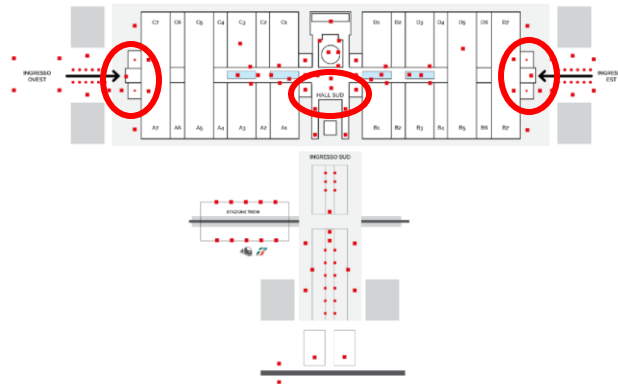
Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
650 €

ON-SITE POSITIONING





USP: Promote your brand by choosing these advertising spaces that offer maximum coverage from the corridors of the main halls and pool arcades

ADHESIVE DIRECTIONAL GRAPHICS

Technical Info:

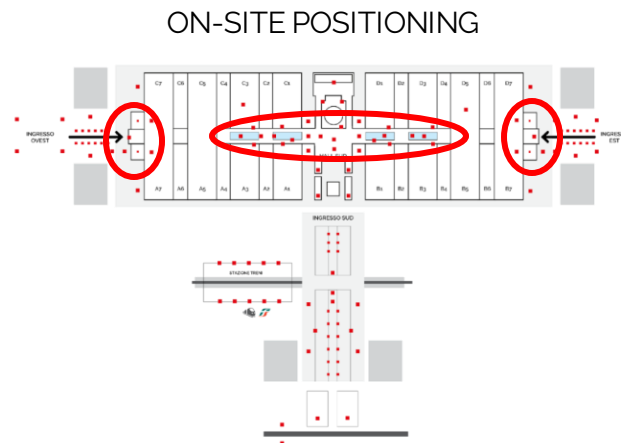
Size: 5mt - 4m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show



PRICE
2.500 €

DIAMETER 3MT

PRICE
4.000 €

DIAMETER 4MT



b. 4| Hall and communal areas



ecomondo.com

USP: Choose to be above everyone's eyes in the South Hall. Your brand will gain exceptional and exclusive visibility thanks to this space.

SOUTH HALL ADVERTISING SHEET

Technical Info:

Size: 5mt X 3m (wxh).

Graphic material: high resolution PDF files

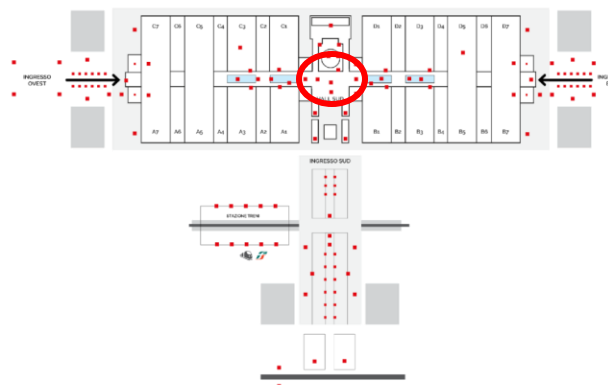
Resolution 300dpi, font included in the PDF

Materials delivery:

within 30 days of the start of the show

PRICE
7.000 €

ON-SITE POSITIONING



b. 6| Hall and communal areas



ecomondo.com

USP: Choose a strategic point and make your brand visible to operators heading towards the conference and meeting rooms, as well as those in the South Hall.

CUSTOMIZATION OF STAIRWAY IN CONFERENCE ROOMS, SOUTH HALL

Technical Info:

Size: 2,95mt X 0,15m (wxh).

Graphic material: high resolution PDF files

Resolution 300dpi, font included in the PDF

Number of steps: 27

Materials delivery:

within 30 days of the start of the show

PRICE
5.000 €

ON-SITE POSITIONING





b. 7| Hall and communal areas



ecomondo.com

USP: Thanks to its extraordinary visibility, this space will allow you to generate curiosity and a desire to discover your brand among visitors heading toward your Hall.

CUSTOMIZATION OF INDOOR GLASS WALLS

Technical Info

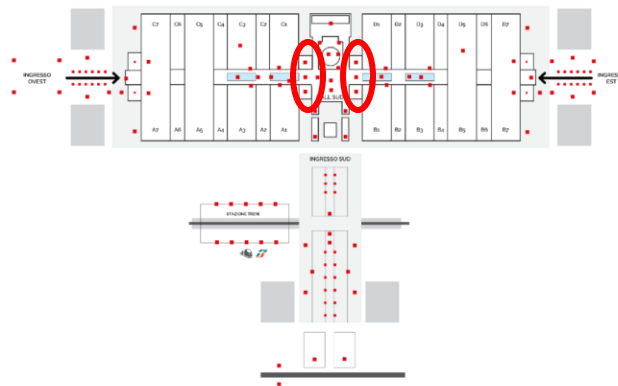
Graphic material: high resolution PDF files;

Size 2,59x1,15m wxh double sided
resolution 300 dpi; font included in the PDF

Materials delivery:
within 40 days of the start of the show

PRICE
1.200€

ON-SITE POSITIONING





c. 1| Customization of columns



ecomondo.com

USP: Promote your brand and your stand with this advertising space visible from all angles in the main halls and communal areas.

CUSTOMIZATION OF INTERNAL COLUMNS

GRAPHICS ON 4 SIDES

Technical info

High resolution PDF file;
Panel size: 0,52m x 3m
PVC graphics: 1,25m x 3m
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.200 €

ON-SITE POSITIONING



USP: Your brand and your booth are literally in front of everyone's eyes. Get maximum visibility and coverage now by promoting your brand and your booth at the entrance of the South Hall, the area through which most visitors enter the fair.

ADVERTISING SHEET FOR ENTRANCE COLUMNS

Technical info

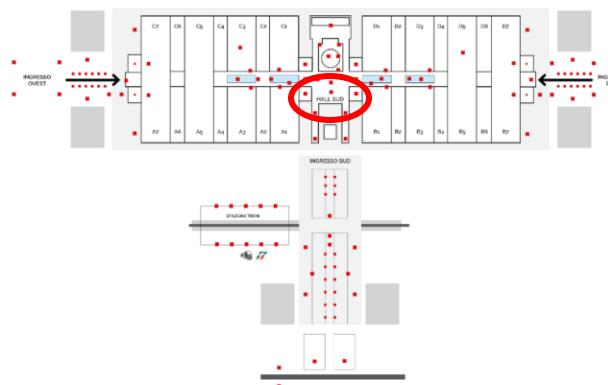
High resolution PDF file;
Size 1x7m single sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
3.500 €

ON-SITE POSITIONING



c. 3| Customization of columns



ecomondo.com

USP: Take centre stage in the main halls and busiest public areas with this high-impact advertising space for every visitor entering the show.

ADVERTISING SHEET - COLUMNS IN THE SOUTH HALL
MT. 1X7 - MT. 1X5

Technical info

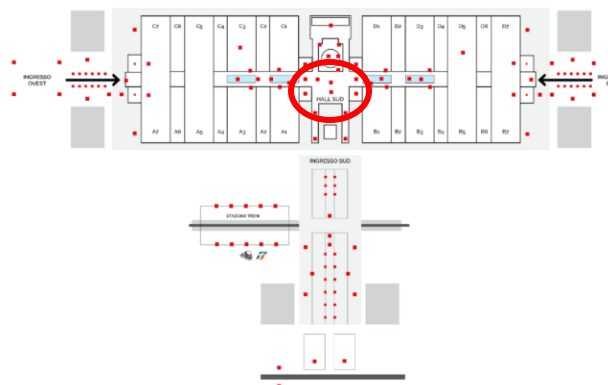
High resolution PDF file;
Size 1x7m single sided – 1X5 single sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
2.000 €

ON-SITE POSITIONING





d. 1| ADV in the exhibition hall



ecomondo.com

USP: Give your brand and your stand high visibility and coverage by choosing a strategic space that will get you noticed both inside and outside the exhibition halls.

CUSTOMIZATION OF HALL WINDOWS

Technical info

High resolution PDF file;
Size 2,59X1,15m double-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.200 €

ON-SITE POSITIONING





d. 2| ADV in the exhibition hall



ecomondo.com

USP: Get noticed and transform your brand into a point of reference for every visitor who enters the Hall of your stand.

PAVILLION BANNER

Technical info

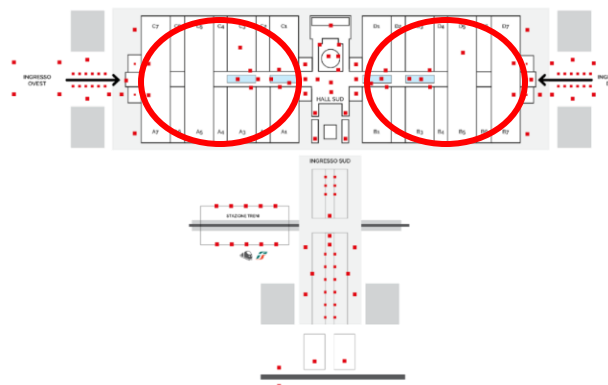
High resolution PDF file;
Size 4,5X2m or 2x4,5m
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
1.900 €

ON-SITE POSITIONING



d. 3| ADV nelle hall di esposizione



ecomondo.com

USP: Thanks to its extraordinary visibility, this space will arouse curiosity and ensure that visitors making their way to your hall will want to seek out your brand.

ADVERTISING BANNER CONNECTING HALLS

Technical Info

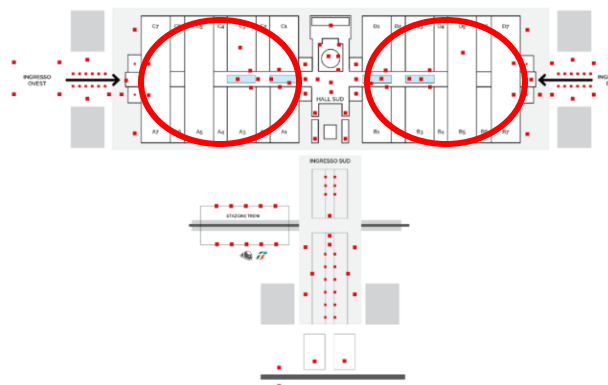
High resolution PDF file;
Size 5x1m wxh one sided
resolution 300 dpi; font included in the PDF

Materials delivery

within 40 days of the start of the show

PRICE
3.500€

ON-SITE POSITIONING





USP: Your brand, your booth, and your products in one of the most strategic passageways in the Rimini Exhibition District. Stand out from the competition now by choosing a unique and exceptional space for your brand.

CUSTOMIZATION OF ADVERTISING TOTEM IN
INTERNAL POOLS

CUSTOMIZATION OF 3 ADVERTISING TOTEMS IN
INTERNAL POOLS

CUSTOMIZATION OF TRUSS

Technical info

High resolution PDF file;
Size 3,2X2,5m double-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

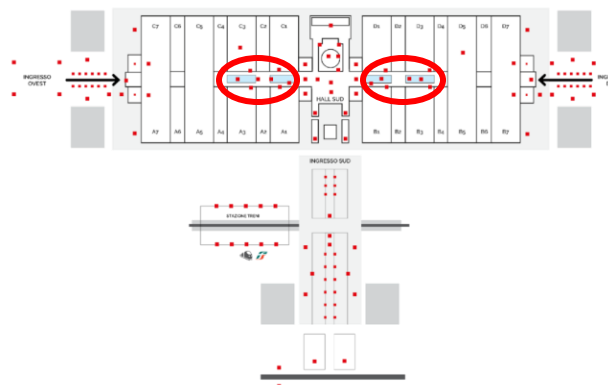
PRICE
5.200 €

1 TOTEM

PRICE
12.000 €

3 TOTEMS

ON-SITE POSITIONING





USP: Boost awareness of your brand and your stand by promoting it in outdoor areas frequented by visitors to the show.

ADVERTISING BANNER FOR POOL PORTICOS

- Advertising sheeting for swimming pool porticos one-sided
- Advertising sheeting for swimming pool porticos double-sided

Technical info

High resolution PDF file;
Size 5X3m double-sided – 3X5 single-sided
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

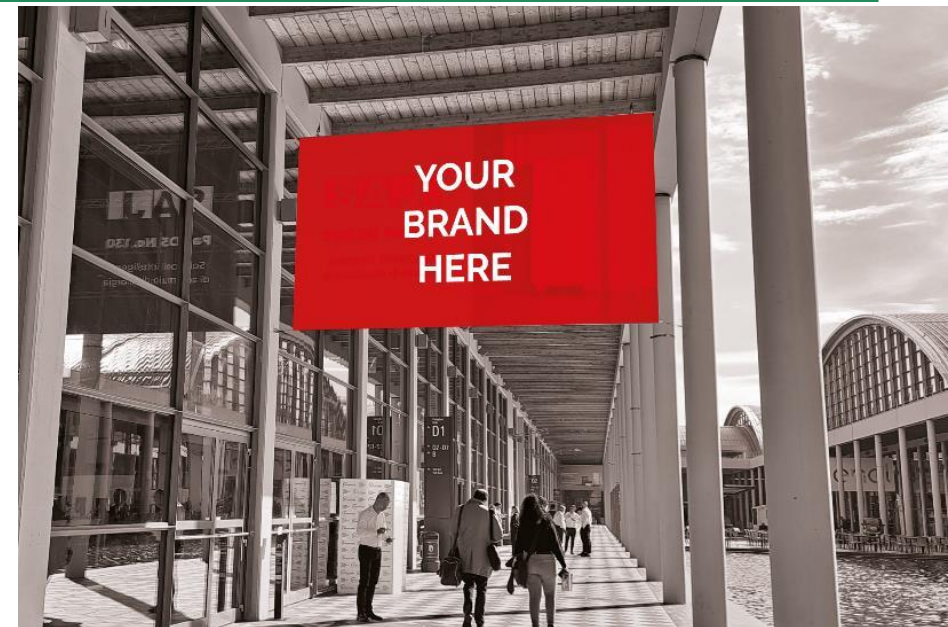
PRICE
3.000 €

ONE-SIDED

PRICE
3.500 €

DOUBLE-SIDED

ON-SITE POSITIONING





USP: With this space, your brand will not go unnoticed. Choose columns in the pool area to make your brand visible from multiple aisles and transit areas.

CUSTOMIZATION OF POOL COLONNADE CIRCULAR GRAPHICS

Technical info

High resolution PDF file;

Size 1,25X3m

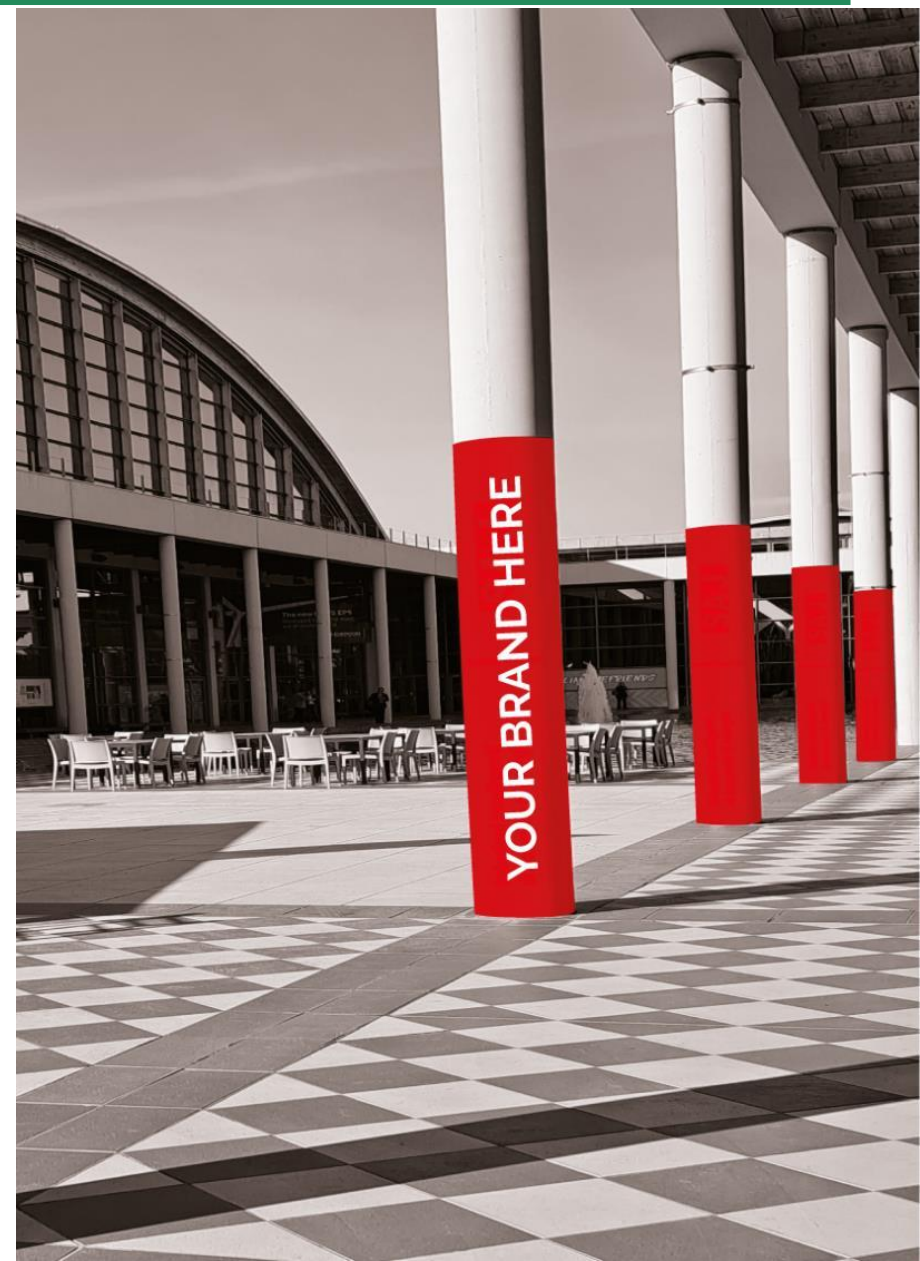
resolution 300 dpi; fonts included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
5.500 €

ON-SITE POSITIONING





f. 1| Communal areas



ecomondo.com

USP: Capture attention away from the spotlight and stand out by customizing all the mirrors with your brand and your booth.

CUSTOMIZATION OF TOILET MIRRORS

Technical Info

High resolution PDF file;
resolution 300 dpi; font included in the PDF

Materials delivery

within 30 days of the start of the show

PRICE
12.000 €

N96 adv/specchi





f. 2| Merchandising



ecomondo.com

USP: Il tuo brand addosso ad ogni visitatore: tutto questo è possibile grazie alla personalizzazione del cordino o dello shopper di manifestazione. Ottieni ora massima copertura e visibilità per il tuo brand in fiera.

PERSONALIZZAZIONE CORDINO O SHOPPER IN MANIFESTAZIONE E DISTRIBUZIONE

Info tecniche

Personalizzazione in manifestazione su richiesta.

Consegna materiale

entro 2 mesi dall'inizio della manifestazione.

PREZZO
6.000 €

DISTRIBUZIONE
MATERIALE (da concordare
le modalità)

PREZZO
25.000 €

CORDONCINO

20.000PZ

PREZZO
25.000 €

SHOPPER
20.000PZ

