



Rimini is an ideal place to hold an exhibition dedicated to green technologies. This seaside resort has sun, water, breeze and trees in abundance. Even in November, when the four-day exhibition is usually held, Rimini still retains its charm, attracting many tourists and shoppers. However, for most of its guests Ecomondo is the real reason to be there in this low season.

#### Ever more international

From the outset, Ecomondo has been aiming to be an international rather than a domestic exhibition. Now the efforts that Rimini Fiera's Foreign Marketing Department led by Roberta Masini have invested in promoting Ecomondo overseas are bearing fruit. There has been a significant growth in the number of foreign exhibitors and visitors. Ecomondo's current reach ranges from Europe to Latin America to China to Iran and to Stan countries and Russia. Over the four days 103,514 visitors, a 1.68% increase on 2014, attended the show where 1,200 companies showcased their latest products in waste recycling, water reclamation and energy recuperation technologies.

#### A bit light on the demolition side

The demolition industry was represented by a slightly lower number of companies this time with some, such as Trevi Benne, conspicuously absent. The Italian company, which is now in the process of rebranding, is focusing on promoting its products at Bauma next year. Bauma is the main reason for the decline in the number of demolition related exhibitors at Ecomondo. Understandably, manufacturers want to save money and, more importantly, their product announcements for the biggest event in the construction industry. However, most of the Ecomondo demolition regulars were present.

Mantovanibenne occupied its usual position in hall C3, with its Eagle scrap shears dominating their exhibit. On the other side of the hall, Brescia-based attachment manufacturers LGR Demolition and Euromec showed their scrap shears, orange peel grabs



# Ecomondo raises international profile

***Ecomondo - an annual trade show dedicated to waste recycling and environmental technologies - was held again in Rimini in early November. A well-established event in Italy (this year saw its 19th edition), Ecomondo is now becoming increasingly international – the result of hard work that its foreign marketing department has been putting in over the years. Andrei Bushmarin reports.***

and magnets painted in eye-catching colours. Another company from Brescia, Zanetti Magneti, which had been primarily known for its electromagnets, revealed a range of demolition attachments from crushers, fixed and rotating pulverisers and scrap shears.

#### VTN heats up competition in mobile recycling

Italy is one of the world's trendsetters in crushing and screening bucket technology, and companies like MB Crusher and Simex are staple figures at Ecomondo. This year the highlights of the MB Crusher booth included the

MB-L120 crusher bucket for skid loaders, the screening bucket MB-S14 for medium-sized machines and the MB-G600 continuous rotation grapple.

VTN Europe's stand also displayed screening and crushing buckets. Despite VTN only recently entering this segment, it already has a full range of products. These included the FB300HD crusher bucket, featuring the plow-bolt inner anti-wear plates and the new DSG25 screening bucket for recycling of wet and sticky or polluted materials. Also new was the RP2000 rail cutter specifically designed to break railway tracks.



From left: Roberta Masini Foreign Marketing Dpt. Coordinator, Ilaria Messori Foreign Marketing Dpt. Assistant, Stefania Balzi Foreign Marketing Dpt. Assistant and Ambra Bilancioni Foreign Marketing Dpt. Assistant.



On the larger end of recycling equipment primary and secondary shredders from Germany-based Hammel attracted a lot of attention, with a steady flow of visitors coming to the booth throughout the show.

### Dust and odour under control

The dust and odour control industry was represented at Ecomondo by WLP and Leotech. An Ecomondo veteran, Trento-based WLP used the exhibition to showcase its cannons from the new Demolitor range, along with one of its biggest models the WLP 700, boasting a spraying distance of up to 70m.

Leotech, also from Trento, is a young company offering a wide range of mobile and stationary dust suppression systems. The highlight of Leotech's booth was Motofog, a mobile dust suppression machine with an internal combustion engine driving a high-pressure pump. The water is sent to the rotating nozzle holder head, which can be positioned at a required height manually or electrically. Available either with a diesel or electric motor, Motofog is a versatile dust suppres-



sion system, which represents a viable alternative to conventional water cannons.

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